

MARC Conference
Bloomington, Illinois
Friday, October 14, 2011
Leadership

Leadership began on Friday morning with Joyce Reed introducing our speakers for the day.

Lori Neihart began the morning by discussing "Our Treasurer Memories."

Terri Taylor-Crum then introduced us to "Illinois Treasured Project" **Camp New Hope** which is a camp for children with disabilities.

Chip Shafer then presented information on "Our Treasured Troops" and the ESA Hope for Heroes program in Illinois with many ideas for us to carry out in our own states.

After lunch, Joyce Reed taught us how to "Treasure the Child Within" and a little bit about De-stressing and the Inner Child where we learned whether our inner child was ruled by Air, Fire, Water, or Earth. Joyce's presentation concluded with a relaxation exercise.

The "Treasures to Uncover" marketplace was then set-up for everyone to enjoy a little shopping before dinner and the evening Mixer.

The "Survivors on Treasure Island" mixer was hosted by Alpha Rho and Tau Tau.

The evening began with a pirate themed skit performed by the candidates for office for the coming year.

Everyone then participated in "Minute to Win It" type games with each table being a team and one team being eliminated after each game. There was much laughter and a lot of fun during the evening.

Lynn Howley, Ways and Means chair concluded the evening by holding a live auction of a few of the state baskets. Other state baskets will be auctioned off during the weekend.

MARC Conference
 Bloomington, Illinois
 Saturday, October 15, 2011
 First General Assembly

Deana Walter, Vice President called the meeting to order at 9:00 AM.

Sandra Lee, 2008-2009 MARC President, presented the flag ceremony.

Paula Winchester, Chaplain, gave us the thought for the day.

Deana Walters introduced MARC President Mariann Hayes.

Mariann Hayes, President, declared the 26th Annual MARC Conference in session at 9:30 AM and the opening ritual was recited by all.

Mariann welcomed everyone then introduced the local conference chair, Norma Donnay who extended a welcome to everyone from the conference committee.

Carol Oppenheimer, Illinois State President, added a welcome to everyone from the state of Illinois.

Ken Tracey, ESA Merchandise, was introduced and advised everyone that they could order anything that is out of stock while at the conference and it would be shipped free.

Mariann then introduced or recognized the MARC officers, IC Elected and Appointed Board members, ESA Foundation Board members, ESA Headquarters staff, other non-MARC guests, the past IC and MARC presidents, pledges, and first time conference goers.

Pam Grenard, Parliamentarian, moved to dispense with the reading of the rules of the meeting as they are printed in the conference booklet. Glenna Segall of Michigan seconded the motion and it carried.

Pat Ludwig, Recording Secretary, read the following attendance report:

State Council	State Membership	Members Present	State President Present	State President Alternate	MARC Reps Present	MARC Rep Alternates
Illinois	637	31	1		2	
Indiana	422	26		1	1	1
Iowa	29	8	1		2	
Michigan	65	11	1		2	
Minnesota	123	9	1		2	
Missouri	208	15	1		1	1
Nebraska	105	2		1	0	

State Council	State Membership	Members Present	State President Present	State President Alternate	MARC Reps Present	MARC Rep Alternates
Ohio	84	5	1		2	
South Dakota	171	8	1		2	
Wisconsin	82	9	1		2	
TOTAL	1926	124	8	2	16	2

There was a quorum present.

Pat Ludwig, Recording Secretary, moved to dispense with the reading of the minutes of the meeting held July 22, 2011 at IC Convention as they were distributed by email as necessary and forwarded to the Webmaster for publication on the website. Joyce McCoy from Illinois seconded the motion and it carried.

Pam Grenard, Parliamentarian, moved that the following be added to the Standing Rules as number XV.

XV MARC Leadership and Conference

- A. The annual MARC Leadership and Conference shall be hosted by a MARC state according to a rotational plan.
- B. Based on historical information and bids received through 2014, the following rotation will begin in 2015 and will continue in chronological order every ten (10) years thereafter.

Current Bids Received:

2011 – Illinois	2013 – Iowa
2012 – Missouri	2014 – Wisconsin

Rotational Meeting Plan:

2015 – Nebraska	2020 – Indiana
2016 – Minnesota	2021 – Illinois
2017 – Michigan	2022 – Missouri
2018 – South Dakota	2023 – Iowa
2019 – Ohio	2024 – Wisconsin

- C: A member state that cannot host in rotation must advise the MARC Jr. Past President/Nomination Committee Chair at least two (2) years prior to the scheduled date so that an exchange of year can be negotiated with another member state.

Coming from a committee a second was not required and the motion carried.

As the motion to add Standing Rule XV carried, Pam Grenard, Parliamentarian, advised that Article II, Duties of Officers; Section G, Junior Past President; Number 3 will be deleted. It reads as follows:

The Junior Past President shall request formal bids from the member state councils for the annual leadership conference two (2) years hence. The bids must be submitted to the Junior Past President by June 15, presented to the membership at the July International Council convention and voted on at the annual leadership conference.

Emmy Neustrom, Treasurer, reported the following:

Balance forward from 2010 Conference	\$ 9,593.18
Income	\$ 6,685.21
Disbursements	\$ 2,262.93
Balance on hand as of October 15, 2011	\$14,015.46

There were no questions and the report will be filed for audit.

Emmy presented the proposed budget for 2011/2012. An approval vote will be taken at the Second General Assembly.

The IC Officers presented information on the “Red Dirt Rendezvous” IC Convention to be held at the Embassy Suites in Norman, OK, July 15-22, 2012.

Communicator, Glenna Segall, presented her report. She thanked everyone for the opportunity to be the Communicator and apologized for only being able to prepare three issues of reMARC’s this year due to computer problems. Glenna also asked that the members please advise the new Communicator if they have an email change.

Nancy Irvine, Webmaster, presented her report and advised that she has also had problems uploading to the website but has purchased a new computer which seems to have resolved the issues.

Rosalee Echele, ESA Foundation Chair, advised everyone that the Foundation has three free items for everyone – a letter opener, a keyboard cleaner, and a bookmark – so please stop by the Foundation table at the Marketplace and pick them up. Rosalee also advised that scholarship applications can now be completed online and that there is an option to learn more about ESA that will be directed to Headquarters.

Brenda Meyers, Jr. Past President, presented the following slate of officers for 2011-1012:

President	Deana Walters, Indiana
Vice President	Emmy Neustrom, South Dakota
Secretary	Pam Grenard, Indiana
Treasurer	LeAnn Wray, Michigan
	Mary Parr, Minnesota
Parliamentarian	Madeleine Kurzynski, Ohio
Communicator	Lynn Howley, Indiana
Jr. Past President	Mariann Hayes, Iowa

President Mariann introduced the tellers as follows:

Head Teller	Diane Binkerd
	Lois Byrd
	Marty Neumann

There was a 10 minute break for the states to caucus and the voting delegates to cast their ballots. The ballot box was closed and the tellers were excused to suite 1106 to count the ballots.

International Council President, Rose Pasillas, was introduced and delivered her IC message concentrating on membership growth, Hope for Heroes projects, our other philanthropic endeavors and asked us to remember that **ESA...Makes the Difference.**

Brenda Meyers, Jr. Past President, introduced members of the following states to present information on the future MARC Conference sites.

2012 - Kansas City, MO
October 12- 14, 2012
"Rock'n to the Oldies"
Embassy Suites – KCI Airport
Registration: \$120
Room Rates: \$119 + tax

2013 - Davenport, Iowa
October, 2013
"We're Going to Have a Holiday for MARC in Iowa"
Best Western Steeplegate
Room Rate: \$95 + tax

2014 - Wisconsin

Vice President, Deana Walter, presented her membership report which included recognizing the following states that had net growth in membership for the last year.

Illinois	+123
Missouri	+ 8
Michigan	+ 5
Nebraska	+ 1

Deana also suggested that each of the states/chapters consider having a "Party With a Purpose" event as a rush party to attract new members.

Keynote Speaker, B. J. Clark, ESA Executive Director, reflected on some of the great memories that resulted from some of the fun times she has had in ESA and related several interesting events and several interesting people who helped create those fond memories.

Announcements were made and President, Mariann, recessed the meeting until Sunday morning at 10 AM.

Election results for the MARC Board for 2011-1012:

President	Deana Walters	Indiana
Vice President	Emmy Neustrom	South Dakota
Recording Secretary	Pam Grenard	Indiana
Treasurer	LeAnn Wray	Michigan
Parliamentarian	Madeleine Kurzynski	Ohio
Communicator	Lynn Howley	Indiana
Jr. Past President	Mariann Hayes	Iowa
Budget Committee	Mary Parr	Minnesota

(LeAnn and Mary ran for Treasurer. LeAnn won the election and Mary agreed to be on the Budget Committee for the coming year.)

Saturday afternoon

“Memories of You Luncheon” hosted by Alpha Upsilon

“Defying A.L.L. Odds” St. Jude presentation by former St. Jude patient, Sarah K. Johnson

Audit of the books by the audit committee as follows:

Sandy Hosack, Chair
B. J. Voll
Coletta Macaluso
Karla Kay Nickolas

Candidates met in President’s suite

Installation Rehearsal

Marketplace Open

Silent & Chinese Auction open

Saturday evening

No Host Reception at 5:15 honoring
Rose Pasillas, 2011-2012 IC President
Mariann Hayes, 2010-2011 MARC President

Installation of Officers written by DeEtta Charpie who was unable to attend due to illness. The installation ceremony was conducted by Rozanne Robertson and Karen Urrutia, Past Indiana State Presidents.

President Deana's theme is "U R the Difference, U Create the Harmony"

Welcome and Introductions by Mariann Hayes

"Memories to Treasure" Banquet hosted by Omega Nu

Invocation by Paula Winchester, 2010-2011 Chaplain

Reception for Deana and the new MARC Board hosted by the Indiana State Council

MARC Conference
Bloomington, Illinois
Sunday, October 16, 2011
Second General Assembly

Sunday morning began with a meeting of the 2011-2012 General Board including the Executive Board, Appointed Board, State Presidents, MARC Representatives, Committee Chairs and Committee Members.

The Celebration of Life service, titled "Peace" was conducted by Chaplain, Paula Winchester.

The "Thanks for the Memories" brunch was hosted by Beta Eta and Gamma Chi. Norma Donnay welcomed everyone and advised that there is a "Thanks for the Memories" folder at each place thanking Adelia Pritchard and the 9 other charter members for forming our organization.

President, Mariann Hayes, declared the Second General Assembly in session at 10:00 AM.

The hotel staff was recognized for their fantastic service throughout the weekend.

The Final Conference Report was presented by Regina Considine, Registration Chair as follows:

MARC Members	130
Non MARC/ESA Members	9
DESA/MESA/Elan	0
Guests	4
Room Reservations	51
Leadership	99
Friday Luncheon	111
Mixer	130
Saturday Luncheon	125
Banquet	131
Sunday Brunch	117

President Mariann recognized the Illinois State Council membership and thanked them for a wonderful weekend.

Emmy Neustrom, 2010-2011 Treasurer, made a correction in the balances given at the First General Assembly as follows:

Balance forward from 2010 Conference	\$ 9,593.18
Income	\$ 6,785.21
Disbursements	\$ 2,362.93
Balance on hand as of October 15, 2011	\$14,015.46

Emmy moved that the 2011-2012 budget be approved as presented. Coming from a committee, a second is not required. The motion carried.

Joyce Reed, Workshop Coordinator, reported that 123 MARC members attended the workshops.

Lynn Howley, Ways and Means Chairman reported the following:

Pot of Gold Raffle	\$ 298.00
Silent Auction (34 items)	514.00
Chinese Auction (87 items)	661.00
State Baskets (10 baskets)	1,135.00
MARC Pins	<u>27.50</u>
	\$ 2,635.50

Pot of Gold raffle tickets were drawn.

Mariann then recognized those states that gained new members during Membership month, October, 2010 and presented "Ask Me About ESA" buttons to the State President's to give to those new members. Michigan had one new member and Missouri had two.

Sandy Hosack from Missouri thanked the audit committee and reported that they found the books to be in order and signed off.

Mariann announced that the MARC Conference Auditors will be
Shirley MacDavid, Chairman
Dorothea Jenkins
Vicki King

Mariann then gave her closing thoughts thanking everyone for a great year.

Mariann was then presented with a Welcoming Angel from MARC, a Treasure Chest containing pearl earrings from the Board, and her Iowa sisters made a donation to the Iowa Scholarship Fund in her name.

Sandi Anderson, Past MARC President, lowered Mariann's gavel.
Virginia Hayes, Past MARC President, raised Deana's gavel.

Mariann presented Deana with the MARC President's gavel.

The Past MARC Presidents inducted Mariann into the MARCettes. Each past president presented Mariann with a treasure chest containing a personal memory.

Deana gave her acceptance speech and asked that we all work to increase membership, honor our Military with Hope for Heroes projects, have a "Party With a Purpose" and always remember that **U Are the Difference, U Create the Harmony, U R ESA.**

Deana then announced the 2011-2012 Executive Board, Appointed Board, Committee Chairs, and Committee Members as follows:

Executive Board

President	Deana Walters	Indiana
Vice President	Emmy Neustrom	South Dakota
Recording Secretary	Pam Grenard	Indiana
Treasurer	LeAnn Wray	Michigan
Parliamentarian	Madeleine Kurzynski	Ohio
Communicator	Lynn Howley	Indiana
Jr. Past President	Mariann Hayes	Iowa

Appointed Board

Chaplain	Kathy Loyd	Missouri
ESA Foundation Chair	Pat Ludwig	Michigan
Webmaster	Debbie Frazier	Indiana
Workshop Coordinator	Georgia Bennett	Missouri
Mentor	Virginia Hayes	Indiana
Administrative Aide	DeOn Cahill	Indiana
2012 Conference Chairs	Pam Baker	Missouri
	June Leslie	Missouri
Ways & Means Chair	Rozanne Robertson	Indiana

Committee Chairs & Committee Members

Ways & Means Chair	Rozanne Robertson	Indiana
Members	Karen Maxey	Indiana
	Joyce McCoy	Illinois
	Norma Donnay	Illinois
	Coletta Macaluso	Iowa
	Marcia Waldron	Iowa
	Nancy Irvine	Michigan
	Glenna Segall	Michigan
	Julene Donnay	Minnesota
	Pamela Baker	Missouri
	Colleen Benden	Missouri
	Shirley Krcmar	Ohio
	Shelley Huber	South Dakota
	Barbara Campbell	South Dakota
	Val Priebe	Wisconsin
	Sandi Gresens	Wisconsin
Audit Committee Chair	Margene Holtze	Nebraska
Members	Luann Ouellette	South Dakota
	Karen Maxey	Indiana
	Diane Vanusek	Minnesota

Budget Committee Chair
Members

LeAnn Wray
Mary Parr
Brenda Meyers
Sandy Hosack
Jamie Atchison

Michigan
Minnesota
Ohio
Missouri
Illinois

Nominating Committee Chair
Members

Mariann Hayes
Ruth Creasey
Ginny Lambert
Emmy Neustrom

Iowa
South Dakota
Michigan
South Dakota

Mariann asked for any announcements. Members were requested to leave name tags on the table so the Illinois sisters can pick them up.

Chaplain Paula Winchester gave the closing thought.

Sandy Lee led the ceremony to retire the flags.

Mariann adjourned the 26th Annual Leadership Conference of the Midwest Area Regional Council of ESA at 11:30 AM. A friendship circle was formed and the closing ritual was recited by all.

Pat Ludwig

Pat Ludwig
Recording Secretary
Signed Electronically 11/22/11

Mariann Hayes

Mariann Hayes
President
Submitted Electronically 11/22/11