



ReMARC's

MIDWEST AREA REGIONAL COUNCIL
www.esamarc.org



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The 2011-2012 MARC elected officers are willing and ready to serve you! From left to right: Mariann Hayes, JR Past President; Lynn Howley, Communicator; LeAnn Wray, Treasurer; Deana Walters, President; Emmy Neustrom, Vice President; Pam Grenard, Recording Secretary; and Madeleine Kurzynski, Parliamentarian

MARC PRESIDENT, DEANA WALTERS

"Treasured Memories" totally describes the weekend in Bloomington, IL. To all the Illinois members, you did a wonderful job and need to pat each other on the back. If there were some flaws or hang-ups, they were all handled very well and went unnoticed.

I really believe everyone had a wonderful time and hopefully will go back to their respective states and talk up the fun they had and will bring along a new member next year that has never attended a MARC Conference. Also encourage others to come back and

join us as we are "Rockin' to the Oldies" in Missouri October 12-14, 2012 at the Embassy Suites in Kansas City, MO. The invite and all the details are in this issue of the ReMARC's. Please look for them and remember if you register by June 1, 2012 your name will be put in a pot for a "FREE" registration. "U" could be the lucky one!

As I look back over the years with ESA in my life, each conference and or convention has it's own "treasured memories" and many of the memories are captured in the photos you

and friends have taken. As one of my goals this year, I really want you to send in your photos to our Webmaster, Debbie Frazier. I hope that we can have the photo section of the web filled with all of our activities, the fun things that ESA has done during this year and years going forward. Please share your experiences. Let everyone see how much fun belonging to ESA can be. Remember as I said on Sunday, "U" can now tell the world about ESA. Don't keep that secret any longer. Seek out those areas to help us grow; look (Continued Page 2)

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PRESIDENT, DEANA WALTERS—CONTINUED

for the colleges in your states, approach your other circle of friends from work or church. "U" can make the Difference! Here is my challenge to all of you... Have a "Party with a Purpose" before we gather in July and let us hear about it.

Please let me hear from "U". Is there something you would like to see happen in MARC? Let us know. Maybe we can make it happen. We want MARC to be

the best Conference held each year in ESA. The Leadership and Conference is for "U" and we want to hear from "U". Is there something "U" would like to have at Leadership....tell us? We are here to serve the MARC membership. Is there something missing that would be helpful on the website? Please let us know. The members of the 2011-2012 MARC Board are here to serve the members in the

MARC states. Always remember -"U" are the Difference, "U" Create the Harmony... "UR" ESA.

Hope all of you and yours have a wonderful and safe Holiday Season....always remember the reason for the season. Pray for a safe return of our troops.

Love ya,
Deana



Happy Thanksgiving to all of our ESA sisters and brothers out there!

Once you've learned to study in a bathing suit on the grass with muscled men throwing frisbees over your head, you can accomplish almost anything.

-- Susan Rice,
Stanford University
Commencement, 2010

JR PAST PRESIDENT, MARIANN HAYES

A "BIG" Thank you first and foremost to the Illinois sisters. The conference was great and you all did a wonderful job. It was a great weekend. For those of you that did not come to MARC, you missed out on some great speakers, including two of our own ESA sisters, Terri Crum-Taylor and Joyce Reed. Both put on a great presentation. I hope you will start saving your pennies and plan to attend the 2012 conference in Kansas City, MO.

Congratulations to the new MARC board. Deana will lead us onward and upward.

I would like to thank the board for the lovely gifts presented to me during our second general assembly. They were lovely. Also to the MARC membership for their lovely gift. I enjoyed my year as MARC President very much. Thank you for honoring me.

We were very fortunate to have many of the IC board and council with us at the conference. Rose Pasillas, IC President gave a short presentation. BJ Clark's presentation was about memories of people that got her involved with ESA and insights along her journey.

Very interesting. We had several first time MARC goers also which is very encouraging.

I want all of you to start thinking about running for a place on the board or appointed board, as that is my job this year as Nominating Chairman. I have three great gals working with me, so when we call, I hope you will step up and step out and say "YES"!!!

So to all of my ESA sisters, you are the best. I wish you safe travels, happy holidays with friends and family. Keep safe and keep smiling.



Brenda Meyers of Ohio concentrates very carefully at one of the Survivor challenges during the 2011 MARC Conference in Bloomington, IL.



MARC Officers

VICE PRESIDENT, EMMY NEUSTROM

Hello MARC sisters. WOW, oh WOW what a fabulous time we all had in Bloomington, IL this year at the MARC Conference. The speakers were wonderful, and I especially liked Joyce Reed's talk on destressing with oneself. I could have taken a long nap that day, I was so relaxed. The Market had good variety, and it was fun shopping. Playing Survivor Friday night was a blast. General Assembly went well, and the banquet and installation was beautiful. Sunday, just topped off the day for more memories we made together. I had a great time. We all have to get the word out to have more sisters attend a

conference. Start saving now, because we'll see you all in Kansas City, MO for the next conference in 2012.

We had our Fall Council out in Rapid City, SD hosted by Chi Omega.

They do a simulcast horse racing event to raise funds for St. Jude and other community events that is so much fun. I felt like I should be drinking mint juleps, where red lipstick, and wear a big straw hat with a cute dress with a waist and cap sleeves, ha! One can buy horses for \$25 donation in the program, name them, and then you root for them to win! One can buy \$1,000

worth of play money to place your bets for \$5.00 donation. Most of their monies come from business donors. That can really add up to a good amount of money. Too, they give away door prizes and grand prizes. It's a blast for sure!

I'll be headed to the Annual Leadership Conference in Denver February 9-12, 2012. I'm so happy to be representing MARC at Leadership. I can't wait to see what they have in store for all of us.

Sisters, enjoy Thanksgiving and Christmas holidays with your families and friends.

Love in ESA.

Did ya know that at the 2011 MARC Conference, the Ways and Means projects earned a total of \$2635.50.

Live Auction – \$1,135

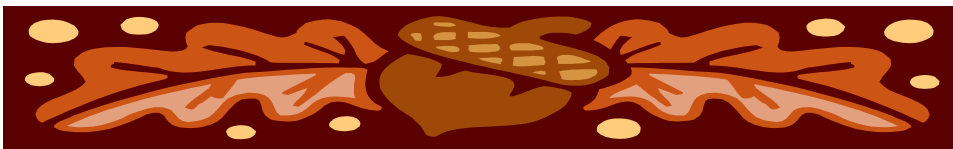
Chinese Auction – \$661

Silent Auction – \$514

Pin Sales – \$27.50

Money Raffle – \$298

Great big thanks to all that donated, and spent money!!!



TREASURER, LEANN WRAY

Greetings from Michigan! I would like to start this article with a great big THANK YOU to our Illinois members for an awesome MARC Conference! The entire weekend was filled with great speakers on Friday afternoon, survivor games on Friday night, and a beautiful installation of our new MARC President, Deana Walters! Congratulations Deana!! We are all looking forward to a great year in MARC under your leadership!

I want to send out a big THANK YOU to everyone who attended MARC and bought a chance to win a Miche Bag! We raised \$535.00 for the MARC Scholarship! Your support in this raffle was more than I ever imagined it would be!

I am looking forward to my year as your MARC Treasurer! Thank you all for your vote of confidence. I will take good care of the money....I know this job can be a bit stressful at times, but I know

there are many MARC sisters who have gone before me that will be willing to help if I need it.

Have a wonderful upcoming holiday season and remember..."U R the difference - "U" create the harmony!

One way to get the most out of life is to look upon it as an adventure.
William Feather



ReMARC's

RECORDING SECRETARY, PAM GRECARD

Hi MARC Members! If you missed the MARC Conference, you missed a great weekend at Bloomington, Illinois. Many of you know how I love to talk so it will be difficult to keep my mouth shut and just take minutes. However, I have been MARC Secretary before and truly do like to take minutes and write them up. MARC is a wonderful council and I value all the friendships I've made. If anyone wants to send me a joke, feel free to e-

mail me. I wish everyone wonderful successes with all your events this year. Take care.

ESA love and laughter,

Pam



Whose better side is this??? This 2011 MARC attendee was really getting into one of the Survivor challenges!!

PARLIAMENTARIAN, MADELEINE KURZYNSKI

I was thrilled to be installed as your MARC Parliamentarian this year. I will do my best to handle any changes to the by-laws or standing rules that come my way. Please feel free to contact me with any questions or concerns. If I can't answer it, I will get an answer for you.

Again, I am happy for this opportunity and hope to see you soon!

Check out the updated MARC Standing Rules on the following page. Full version of the By-laws and Constitution is available on the MARC website at www.esamarc.org



COMMUNICATOR, LYNN HOWLEY

I want to first say thank you, thank you, thank you to everyone who helped in some way at the MARC Ways and Means at the 2011 Conference! I so greatly appreciate it and the amount we raised could not have been done without you! Thank you to the Illinois and Missouri sisters and my committee for helping to set up, sell tickets and hand out the winning items! Again, it could not have been done without

you!!

Well, if you are reading this, then you know I have pulled off my 1st edition of the ReMARC. And no Deana, no one died in the making, so we are good so far! Thanks to all for your submissions and pictures.

Pictures—I want your pictures!! Please send me things that you are doing in your state and chapters! The next deadline is MARCH 1!

If there is something you would like to see, let me know. I am flexible and willing, within reason, to do whatever! This is your newsletter and I am just the editor!

Thanks again for this opportunity to serve the MARC membership. Have a wonderful holiday season and Happy New Year!!

Love to all!!

MARC Standing Rules

Since Standing Rule Article XV MARC Leadership and Conference was added at the conference on October 15, 2011, Article II, G., 3 Duties of Officers, Junior Past President was automatically deleted. That article read: "The Junior Past President shall request formal bids from the member state councils for the annual leadership conference two(2) years hence. The bids must be submitted to the Junior Past President by June 15, presented to the membership at the July International Council Convention and voted on at the annual leadership conference." This duty would no longer be required as the conferences will automatically be held by the states on a set rotational order.

Below is Article XV. which was added.

XV. MARC Leadership and Conference

- A. The annual MARC Leadership and Conference shall be hosted by a MARC state according to a rotational plan.
- B. Based on historical information and bids received through 2014 the following rotation will begin in 2015 and will continue in chronological order every 10 years thereafter.

Current bids Received:

2011- Illinois
 2012- Missouri
 2013- Iowa
 2014- Wisconsin

Rotational meeting plan-1st 10 years:

2015- Nebraska
 2016- Minnesota
 2017- Michigan
 2018- South Dakota
 2019- Ohio
 2020- Indiana
 2021- Illinois
 2022- Missouri
 2023- Iowa
 2024- Wisconsin

- C. A member state that cannot host in rotation must advise the MARC Jr. Past President /Nominating Committee Chairman at least two years prior to the scheduled date so that an exchange of year can be negotiated with another member state.

Revised October, 2011

Pam Grenard, Parliamentarian

The complete By-laws/standing rules will be published on the MARC Website in the near future.

MARC Appointed Officers

CHAPLAIN, KATHY LOYD

Please send me any information, joys, sorrows, concerns you may have about our MARC sisters / brothers, so that I may distribute this information to the MARC membership. Thanks for your assistance.

Kathy Loyd

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Blairstown, MO 64726

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ESA FOUNDATION, PAT LUDWIG

We extend greetings to all of our MARC members from the Michigan State Council. I would be remiss if I did not first thank the members of the Illinois State Council for hosting another fantastic MARC Conference last month. The leadership program was great, the mixer activities were a lot of fun, the meeting went well, and the installation and banquet were wonderful. The only downer for me is that I was one of those unfortunate people that was ill when I got home.

We extend our congratulations to President Deana and her leadership team and wish them the best for the coming

year and remember that UR ESA.

Our Michigan members have been busy the last couple of months. In September, we volunteered at a local walk for Muscular Sclerosis and the very next day we worked at the registration desk then participated in a walk for Easter Seals.

October found eleven of us attending the MARC Conference then two weeks later, two of us - myself and our Junior Past President, LeAnn Wray - attended the SERC Conference in Charleston, SC. We thoroughly enjoyed touring that wonderful city and can't thank the SERC mem-

bers enough for their good old southern hospitality.

Yesterday we held a Bunco Party fundraiser for St. Jude Children's Research Hospital. We had 24 Bunco players - less than we had hoped for - but we did raise about \$1800 for the hospital so we feel good about that.

Now everyone is up-to-date on what is happening in Michigan. It is now time to take a short break for the holidays and regroup for the coming year. We wish everyone a very Happy Thanksgiving, a wonderful Christmas and best wishes for the New Year.

WAYS AND MEANS, ROZANNE ROBERTSON

WOW!!!! what a great time we shared at the recent MARC Conference. Thank You Illinois for hosting the Leadership Conference... we learned, had such fun and great fellowship. Also, thanks to Lynn and her committee for a very success Ways and Means year. Which only means, the new Ways and Means Committee and each of you need to get going in your efforts to raise funds for the Midwest Area Regional Council. What about this effort involving all of you - a Team concept - all for one and one for all, after all, as our newly installed President Deana shared with us - U R ESA. You make the difference.

The Committee and I would like to challenge each MARC State to have a success fund-

raiser for MARC at all of your state meetings this next year. Be it a Sweet Shop with homemade goodies for the ride home from the meeting, or a jewelry or candle sale, what about those Chinese raffle items or that beautiful afghan or sweater made by one of your very own sisters to take home, what about a 50/50 for gas money on the way home? No matter how you do it, just do it for MARC and send your success monies to the MARC Treasurer.

How about sharing a success project that your state does for your state Ways and Means or your chapter. One of the goals of the Midwest area Council is to share ideas and what better ideas to share than ways and means

projects. Send me information on your project and we will publish it in the next issue of the ReMARCS. Speaking of ideas, how about sharing some of your thoughts about the MARC Ways and Means efforts.. Did your state participate in the "Go for the Money" project this year, do you like the Chinese and state basket raffles at the Leadership Conference? Share your thoughts and comments with me as the Chairman and I will work with the other committee members to improve our fund-raising efforts. So until next time..share thoughts..raise dollars and put your team into action as you remember UR ESA...ESA Makes a Difference.

ReMARC's

WEBMASTER, DEBBIE FRAZIER

Hi there everyone. As many of you already know, I've been given the privilege and honor by MARC President Deana Walters, to be the Web Master for MARC. I'm looking forward to maintaining the MARC web site and keeping the lines of communication open for spreading the word and leaving our MARC on ESA. Deana chose an outstanding logo—"U R" The Difference / "U" Create the Harmony. This is so fitting for our society and all the texting that goes on among friends and family. It also sends a message to all of us because we can make a difference and we can create the harmony. Wish the rest of the world could look at life

in this way...maybe we wouldn't be in such an economical crisis and we wouldn't be at war with other countries.

Please share with me pictures, events, projects, etc. that you and your chapter members are doing to make a difference and create harmony through ESA. I will do my best to publish the information on the MARC web site for all to share. I'm working behind the scenes on updating the info on the web site so please be patient. I hope to have the info updated real soon.

Also, please don't hesitate to let me know if something on the web site is incorrect or

needs updated. Sometimes things get overlooked. You won't offend me or make me mad. Your input is greatly appreciated. Remember, this is not "my" web site; it's the MARC web site and that is a part of all of you.

Please e-mail me info at debjohnfrazier@gmail.com or by snail mail at 2912 W 100 S Rockville, IN 47872. My phone number is 765-592-1006. I look forward to hearing from you and hope you will benefit from the MARC web site.

ESA Love, Hugs & Friendship,

Deb Frazier



The 2011-2012 Elected and Appointed Officers following installation. First Row left to right- Debbie Frazier, Web Master; Kathy Loyd, Chaplain; Pat Ludwig, ESA Foundation Chairman; Rozanne Robertson, Ways and Means Chairman; DeOn Cahill, Administrative Assistant; Virginia Hays, Advisor; Pamela Baker, 2012 Conference Chairman; June Leslie, 2012 Conference Co-Chair.

Second Row left to right—Mariann Hays, JR Past President; Lynn Howley, Communicator; LeAnn Wray, Treasurer; Deana Walters, President; Emmy Neustrom, Vice President; Pam Grenard, Recording Secretary; Madeleine Kurzynski, Parliamentarian.

2011 MARC CONFERENCE HIGHLIGHTS

BY DORA DILL

“Treasured Memories of MARC” was the theme for the October 14-16, 2011 weekend in Bloomington, IL. Friday was Leadership with all speakers ESA members. Following is a summary of the workshops:

Lori Neihart presented *Our Treasured Memories*. Our childhood memories truly begin around the age of 3.5 to 5 years of age. Discussion was held on (a) working memory; (b) short-term memory; (c) long-term memory. Alzheimer’s was talked about along with being a care giver. Assisting with longevity – (a) good care of teeth; (b) stay physically active; (c) reading – discussion groups or reading out loud; and (d) laughing. There is more information on alz.org.

Terri Taylor-Crum presented *Illinois Treasured Project*. Camp New Hope is a place to provide affordable quality programs, exceptional services in a caring environment, and new hope for people with developmental disabilities while providing parent and family support. This is located in Mattoon, IL. www.cnhinc.org This has been a summer camp since 1974. Campers are able to experience residential camping with activities including arts, crafts, swimming, sports, boating, fishing, recreation, music and nature education. This is a week-long camp and the cost is approximately \$700 per camper.

Chip Shaffer, Hope for Heroes Coordinator, presented information on Camp Hope. Camp Hope is a retreat for combat-wounded soldiers nestled in the grounds of a 170-acres situated in rural Farmington, MO. It is a retreat in every sense of the word, as technology is left behind at the gates to allow nature in. www.camphopeusa.org Backpacks for the wounded returning for medical treatment. Just a few items that can be packed – Phone cards, plastic bags, bottled water, chex mix, dental floss, shampoo, DVD’s, playing cards, on and on. Chip shared with us two videos that truly hit home. Something we all need to think about as well as do something!

Joyce Reed presented *Treasure the Child Within*. Distressing and the inner child. She gave us four sets of questions regarding our inner child and had to determine which set best fit us: (1) Did you have an independent, aggressive nature, a strong will, and a good mind? (2) Did you have a high level of energy? (3) Were you eager to please, with a loving nature? (4) Did you have quiet, industrious nature? (more information accompanied each question) Which one might you be? At the end of our session, she was able to make us all feel relaxed and put us into a ‘sleep mode’. Very interesting.

Market Place was open with many new and exciting items for sale. There was a Chinese auction, a silent auction, baskets that were raffled off (one went for over \$200).

Survivors on Treasure Island was the theme for the Friday night mixer. The candidates for office made their presentations then each assigned table had one person participate in a variety of child-like FUN projects and tables were eliminated if you failed. Anything from stacking of cups to bouncing a ping pong ball onto a table where a piece of bread heavy covered with peanut butter – where you had to bounce this ball onto the bread and be sure the ball stuck there! Many more – you had to be there to see if all!

Saturday – First General Assembly – call to order and the flag presentations (Dora carried the NE flag) Mariann Hayes, President, conducted the meeting. IC Board presented their rendition of “Oklahoma” to excite members about coming to the IC Convention in 2012. Emmy Neustrom, 2012 Vice President, will be the MARC rep to our Nebraska convention in May. Rose Pasillas, IC President, explained the ESA Team and how we need to share ESA.

Future MARC conference sites – 2012/Kansas City, MO – October 12-13 – Embassy Suites (\$119 for a 2-room suite). “Rock’n To the Oldies”. 2013/Iowa State Council “Holidays for MARC – 2nd weekend in October at the Steeple gate. 2014/Wisconsin & with the new standing rule rotation that was voted on, 2015 will be Nebraska’s turn to host a MARC Conference.

BJ Clark talked about setting goals and being able to accomplish the task of bringing in one new member or a new chapter. Each individual needs to share their story - explain what is in your heart about ESA. Challenges give us all direction. Talked about the great bike ride to Memphis years ago and how that was a true challenge. Encouraged everyone to learn more about Chip's "Back pack program along with the Wounded Warriors program". He had a challenge and acted on it. There are so many wonderful possibilities.

St. Jude Presentation - Sarah K. Johnson, "Defying all Odds" as a former St. Jude patient told her story. She had just published a book on "what NOT to say to cancer patients" and sold copies.

No-host reception honoring IC President and MARC president. Installation of officers and Deanna's theme is "U R the Difference, U Create the Harmony". It was a lovely installation with honor guard from her state.

Sunday - Celebration of Life Services and Second General Assembly. There were 130 MARC members present. A total of \$2,635.50 was made from the various ways and means projects. Deanna presented her message and had several points - visualize and advertise by wearing ESA clothing when you do an ESA event, TV and calendar of event, business cards and ask other organizations to help with a project, place new ideas in the ReMarc's news bulletin. There is a new site - do visit it. Harmony was her expression of thought. ReMarc's deadline is November 1st, 2011 due to Lynn Howley lehowley@franklinisp.net (share a story)

Dora and Ken Dill were the representatives from Nebraska for MARC. The food was wonderful and we both enjoyed the entire weekend. Hope more will be able to attend the one in MO as it is so close and sounds like a great time.

Next ReMARC deadline is MARCH 1, 2012. Please send me your state convention information to be included in that issue!!

Email articles to:
lehowley@franklinisp.net

Snail mail to:
Lynn Howley
6210 W 300 N
Boggstown, IN 46110

**The MARC board
would like to wish
everyone a happy and
healthy holiday
season! See you next
year!!**

2011 - 2012 MARC Board Members at a Glance

ELECTED OFFICERS

President	Deana Walters	dwaltesa@att.net
Vice President	Emmy Neustrom	emmyneus@aol.com
Treasurer	LeAnn Wray	lwray2@comcast.net
Recording Secretary	Pam Grenard	pgrenard@comcast.net
Parliamentarian	Madeleine Kurzynski	Nekur@aol.com
Communicator	Lynn Howley	lehowley@franklinisp.net
Jr. Past President	Mariann Hayes	mmjrh38@commspeed.net

APPOINTED OFFICERS

Chaplain	Kathy Loyd	kathybloyd@gmail.com
ESA Foundation	Pat Ludwig	Happysass@aol.com
W & M Chairman	Rozanne Robertson	rrobertson@pension.disciples.org
Webmaster	Debbie Frazier	debjohnfrazier@gmail.com
Admin. Assistant	DeOn Cahill	jndcahill@att.net
Advisor	Virginia Hays	Hginnyb@aol.com
2012 Conf. Chair	Pamela Baker	esasmilie21@yahoo.com
2012 Conf. Co-Chair	June Leslie	jmllevis2002@yahoo.com
2012 Workshop Cord.	Georgia Bennett	gb1948@gmail.com
Audit Comm. Chair	Margene Holtz	mholtze@swnebr.net
Budget Comm. Chair	LeAnn Wray	lwray2@comcast.net
Nominating Chair	Mariann Hayes	mmjrh38@commspeed.net

STATE TE

DEENA PERSONETT, INDIANA STATE COUNCIL PRESIDENT

Hello to all of our MARC Sisters!

Indiana is very proud and honored to congratulate our very own, Deana Walters, the 2011-2012 MARC President! We are also honored to have Pam Grenard and Lynn Howley serving as the newly elected MARC Secretary and Communicator respectively. In addition to these ladies, we extend our congratulations to our Indiana sisters Rozanne Robertson, Ways & Means Chair, Debbie Frazier, Web Master and DeOn Cahill, Administrative Assis-

tant. I am very disappointed that I was not able to be with you. . .everyone says what an awesome conference it was. However, there are times when work must take the front seat, so while you were all in Bloomington, IL I was in Indianapolis attending the Annual Indiana State CASA Conference.

Indiana will be "Rollin' Out The Red Carpet" as we gather for our Fall Conference on November 12th in Evansville with the ladies of Delta Sigma as our hosts.

Our members have been very

busy already this year with projects for the kids at St. Jude and Camp Riley, Easter Seals, Hope for Heroes and numerous local projects. Several of our chapters have also had successful rush parties as we strive to grow ESA.

With November upon us and December hiding in the wings, we wish all of our MARC sisters "the blessings of warmth and good cheer this Holiday Season".

Jazzin It Up With ESA,

Deena Personett
Indiana State Council
President

INDIANA REPS—KAREN OXENDINE AND KAREN MAXEY

Congratulations to the Illinois State Council for a wonderful conference and the opportunity to make so many new "Treasured Memories of MARC". The Leadership sessions on Friday were informative, interesting, and fun. The Friday night mixer was enjoyed by all whether they were digging to the bottom of their purse for the super glue, throwing rolls of toilet paper or stacking dice on a popsicle stick held between their teeth to bring their team to victory thus avoiding elimination. In true Survivor fashion, there was only one contestant left standing at the conclusion of

all the games, our very own Deana Walters!

Back in Indiana, the leaves have changed colors and are starting to fall and covered bridge festivals abound as we gear up for a productive year. We have been busy holding Rush events, arranging collection drives for Hope for Heroes, organizing fundraisers for Camp Riley and coordinating many St Jude projects that are in the works including Radiothons and the Give Thanks Walk.

Indiana is proud of our sisters elected to the 2011-2012 MARC Executive Board: Deana Walters as President,

Pam Grenard as Secretary and Lynn Howley as Communicator. We would also like to congratulate our sisters serving MARC in appointed positions and on committees: Rozanne Robertson as Ways and Means Chairman, Debbie Frazier as Webmaster, DeOn Cahill as Administrative Assistant, Virginia Hays as Advisor and Karen Maxey who is serving on both the Ways and Means Committee and Audit Committee.

We wish everyone a joyous, blessed and safe Holiday Season.

**The things we
know best are
the things we
haven't been
taught.**

**- Marquis
de Vauvenargues**

IOWA REP—MARCIA WALDRON

Are you ready for winter? Today, it is rainy and blustery (reminds me of Pooh). They keep saying "snow possible" in the forecast. I know it will be here eventually, I'm just not ready for it yet.

As usual, MARC was a lot of fun this year. The Illinois Council did a wonderful job of giving us a good time in a good setting. The leadership seminars were very informative and interesting. Out

going President, Mariann Hayes, kept things moving along so that the meetings didn't get boring or too long. That's a plus in my opinion. And the fund raising events (Marketplace, Foundation raffle) appeared to be successful for all concerned.

This month, the Iowa Council is sponsoring a Bunco Tournament as a ways and means project for our state. As with many of you, funds are low

so we do what we can. While many of our chapters "hunker down" for the winter (our Alpha Beta chapter has had all of their Cowboy Shoots), our Alpha Kappa chapter is swinging into full gear for their 8th Annual St. Jude Scrapbook Crop held in January. It's a lot of fun for scrap bookers (let us know if you'd like to come) and a lot of work for the chapter members, but it's worth it for the kids.



Illinois Reps—Joyce McCoy and Norma Donnay

Greetings from Norma Donnay and Joyce McCoy, Illinois MARC Reps. Still recuperating and trying to tie up the loose ends from the MARC Conference. Really enjoyed being with everyone. Don't want to do it again. Looking to the future and awaiting our newest assignments as ways and means committee members. ESA love, Joyce and Norma

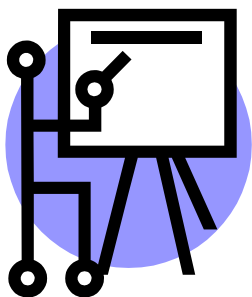
MINNESOTA—JULENE DONNAY, STATE PRESIDENT

I had the lucky opportunity last week to participate in a Style Show at work for all of the female leaders. It was hosted by one of our SVPs (or Senior Vice Presidents) to share her support for an organization that started in Minnesota. The woman, Barbara Hensley, used to work in corporate America. She had two sisters that were diagnosed and died of breast cancer within 5 years of each other. The second sister was covered by a county based insurance plan, which is where her story really begins. Because of this, her treatments were done in an environment where the women were lined up in rows - at least 30-40 at a time, receiving their treatments. For 7 hours, they would sit and get their treatments. She would attend with her sister, and during those treatments she would see another young mother, I believe age 28 that was there, with three very small children at her feet for the entire time. She had no one to help her out. She rode the bus to and from every

time she needed her treatment. When Barbara saw this, she decided she needed to do something but didn't know what. Then, she had an awakening, she discovered her own mother had died of cancer, and most likely it was caused by breast cancer that had gone undiagnosed. Now she was afraid of her prognosis so she had a double preventative mastectomy. While in the recovery room, she decided she would start a non-profit business that would provide resources that she could use to provide funding for those underserved individuals in our society to help them with rent payments, utility payments, groceries, etc. as they are going through breast cancer treatments. She started the company out of her garage and basement, until she was able to get space provided by Super Valu in an unused warehouse. Then, she found storefront space. Her business is a high end thrift store. Everything she takes in is considered on the higher end of clothing, furniture, house-

hold items, etc. She works with all of the hospitals currently in the twin cities area providing services, etc. and she is trying to roll out this model across the US. Again, she came out of corporate America and had a strong business sense. To date, she has provided over \$1Mil in services to those in Minnesota and had expanded from the original one store in Orono, to two stores - the second one in St. Paul. Why am I telling this story- I think the dream that Barbara had was a dream that all of us in ESA often have. We all dream big dreams, and do good works for others. It is the desire to help others, and to make a difference. It was exciting to see her enthusiasm expressed during the event. The best way to support good causes, is to share those messages as often as we can. If you'd like to check out more, or go on a shopping date check it out. www.hopechest.us So we have some changes coming in ESA for this year, already! In an effort to help

MINNESOTA CONTINUED



Caption describing picture or graphic.

out our Webmaster Belinda Eastlack in her current role as the ESA International webmaster role, we are going to move the ESA Minnesota Webmaster duties to Francine Fredrickson. The IC role is bigger than was originally anticipated. Francine sent out an e-mail blast with her information, but in case you didn't get it you can catch her at: Francine.Fredrickson@comcast.net

We have our big St. Jude

Style Show coming up this weekend (11-12). Everyone comes for the fun, socialization, fashions and of course the giant Silent Auction hosted by Alpha Sigma. The St. Jude Coordinators do a wonderful job on this event every year. Many members reserve their tables a year in advance.

We have finalized our plans for the January Overnight, so please plan to attend and REACHOUT TO OTHERS as well. It would be fun to meet some new members and see old friends. We have some

really fun stuff planned. We will be going to Red Wing Minnesota – for a wonderful overnight outing. Even in Minnesota we can fun in the winter months!! Everyone in MARC is welcome to attend as well, we will be at the world famous St. James Hotel. Just let me know at julenedonnat@aol.com. The weekend is Jan. 12-13, 2012. And news from headquarters is that our newest member in Minnesota lives in Red Wing! Thanks again to the Illinois members who put together a fantastic MARC conference! We had a blast in Bloomington.

NEBRASKA REP—JAN BLIMLING

Hello ESA Sisters! It is almost the feast of All Hallows. We've had the first hard frost of the season. The fall colors are in full bloom. The Huskers are playing football. Yep, it's definitely the beginning of the sorority year. Nebraska ESAers have been busy planning their year. I love beginnings and the promise of wonderful things to come. One of those won-

derful things comings very soon is the annual Hope for Heroes events. I look forward to learning all about the different projects. Fall Council meeting took place in September in Kearney. We were a small, but mighty group. We took care of business in the morning, ate lunch and then visited a historic house on the campus of the University. Business,

food and fun – hmm, sounds like a recipe for success to me!

Please join me in congratulating President Ashley (Miller) Bell on her marriage to Dustin, on October 22nd. It was a lovely ceremony and Ashley made a beautiful bride. Your Nebraska sisters wish you a season of thanks and giving, a faith-filled Christmas and a happy and healthy new year.

For Michigan State News, check out Pat Ludwig's article on Page 7!

SOUTH DAKOTA—CAROL KING, PRESIDENT

Greetings from South Dakota I am happy to share that the South Dakota Sisters have been busy and having a great time. We had our Summer Board meeting in Mitchell. Ruth Creasey, Alpha Delta, found us a delightful room at the Depot Bar and Grill where we had our meeting. The chapters shared a brag session and they had a lot to brag about. I was so excited to hear from Laurie Lueders and Jan

Mandel that the Alpha Chi sisters in Dell Rapids have been busy with many successful fundraisers and that they have recruited 5 new members. Congratulations Alpha Chi! Alpha Alpha President Kay Nordlie reports that they have enjoyed a pot luck and ice cream party and are planning their fall bazaar and just loaded up a car with school supplies for SOS. They have recruited 2 new members and 2 more

prospective members. Congratulations to them! Alpha Sigma in Sioux Falls hosted a welcome ceremony to welcome Ruth Creasey, Corrine Larson and Lois Bosworth into their midst. They look forward to a very happy association. Corrine Milburn of Beta Eta reported that they have just been involved in a very successful joint event called "Beers and Ears" to raise funds for back packs for kids in Siouxland. This was



SOUTH DAKOTA CONTINUED

An event I attended and can attest that it was great! Great food! Great fun! And heart-warming to see the enthusiasm of the folks wanting to help others. Beth Hamill, Beta Alpha, shared that they have two new members and are planning their Pink Flamingo Event, Relay for Life and their Show N Tell in Winner. Alpha Lambda in Vermillion enjoyed a Progressive Dine Out and reports 3 new members have pledged. They will have some work days and make baby burp cloths for the hospital, hats and scarves, and fleece blankets for Hats for Hope, the hospital and the Welcome Table. They also made cards for the Senior Center. Theta Omega is planning a number of fundraisers this year and they are always so successful. Their Tour of Tables is a very popular and profitable event. I am so impressed with the vitality of our chapters in SD.

Sandy Sullivan, Lambda Lambda, shared information about the services provided by DVS, (Domestic Violence Services) in South Dakota. They do a tremendous job of helping families in violent situations and have many needs that we have an opportunity to help provide. This year our state project involves sales of the new book, The Little Lost Sock. It is a new Christmas book by author/storyteller Tom Roberts, and he has created it as a benefit for the kids at the Children's Home Society of South Dakota. Our Hope for Hero's chair is gearing up with plans to have members collect and send CDs, books and cards to our soldiers. Chi Omega hosted their annual Horse Race along with Fall Council in the Hills on Sept 31-Oct 1. We had a great time. The event raised enough that they are donating \$2500.00 to St.Jude, \$2500.00 to Daisy

House and \$2500.00 to the local family in need. I named my horse Karma Jade after my new great granddaughter. DJ Smith welcomed us to Rapid City and we enjoyed a wonderful breakfast and snack. The Chi Omega sisters put on a wonderful event and the highlight was a presentation by Sifu Coree Foster and her team on Self Defense. We all participated in the opportunity to practice the techniques they demonstrated to use if under attack. We just returned from enjoying fun and friendship with our MARC sisters in Bloomington and had a wonderful conference. We are so proud of our SD Sister Emmy Neustrom who is serving as the 2011-2012 MARC President Elect (VP) Thank you Illinois Sisters for such a wonderful job.



SOUTH DAKOTA REP—SHELLY HUBER AND BARB CAMPBELL



Hello from South Dakota! We have returned safely from the MARC Conference in Bloomington after an eventful and fun time spent with our friends. Kudos to the Illinois members who worked so hard to provide us with an outstanding weekend. One of the most exciting events was watching our South Dakota sister, Emmy Neustrom, installed as the

MARC President-elect. We are so proud of Emmy and her accomplishments and can hardly imagine how thrilling MARC will be next year in Missouri.

Our Fall Council event was held in early October and we travelled to the western part of the state for a horse racing fundraiser and some great and informational meetings. The chapters are busy plan-

ning holiday socials, as well as philanthropic events. Some are collecting winter apparel for needy families, others are collecting items for local food pantries, and the list goes on and on. As the weather starts to turn cooler and the days are getting shorter, we wish you warmth and light in your lives.

WISCONSIN REPS—VAL PRIEBE AND SANDRA GRESENS

The Wisconsin delegation to the MARC Conference in Bloomington, IL has an awesome time. Thanks so much to the entire Illinois membership for the hard work put into organizing and staging the weekend. It was all wonderful, especially seeing out friends again. Two of us, Pat Allie and Val Priebe were sick on the same schedule on Sunday morning and continuing as we went home. Our traveling companions did NOT have a great trip home. The ailment was better by the next day, except for weakness and sore ribs. Hopefully there weren't others with the same "illness".

Congratulations to Mariann Hayes and her board for a successful year, and best wishes to Deana Walters and the new MARC Board for their upcoming year. MARC was and is in very capable

hands. We look forward to getting to know our upcoming Convention's MARC Rep, Pam Grenard.

While the entire weekend was impressive, we were especially impressed with Chip Schaffer's presentation. It was VERY moving and motivating. Wisconsin has an Easter Seals Camp (Waubek) in the Wisconsin Dells that has two (2) weekends a year when Disabled Veterans and their families can get-away for some bonding and play time. There are games, crafts, fishing, water parks time, zip lines, and much more for the families to enjoy together. Wisconsin ESA does sponsor the weekend for some families at a cost of \$500 per family. The family only pays \$25 for the weekend. While this doesn't happen under the specific timeline for Hope For Heroes

(November), we think it is a very appropriate part of the project as well as an Easter Seals project.

There will be a Thanks in Giving Walk for St. Jude's in Madison on November 19th at the West Towne Mall. This will be the 2nd year for the Walk. Just as last year, we will have an ESA Team participating by the Team will be bigger and hopefully we will raise more money. We are hoping to get to count our Team's monetary effort under the ESA Circle of Life's totals even though we aren't able to sponsor the Walk (ALSAC has been working with another individual person as Chairman and there seems to be little we can do to help them). At least we may be able to grow our financial participation.

We wish all a very Happy and Safe Holiday Season!!!

Live in such a way that you would not be ashamed to sell your parrot to the town gossip.

--

Will Rogers

MISSOURI REP—PAMELA BAKER

Please join us in Kansas City, Missouri at the KCI Embassy Suites Hotel for the 2012 MARC Conference October 12-14, 2012. Missouri is looking forward to being the hostess of the conference and having everyone join us as we are "Rock'n to the Oldies." Room rates are \$119 for 1-4 people, which includes a cooked to order breakfast each morning and 2 beverages each evening at the Managers reception. If you register before June 1, 2012, you will be entered in the drawing for "free registration," which means more spending money at conference or to and from. You can call the hotel now to reserve your room at 1-816-891-7788 or 1-800 embassy or embassy-suites.com.

Friday will start in the lobby with a cooked to order

breakfast. At 9:00 AM, we will start our "Proud American Women" leadership workshops. Workshops include "Wings of Love", Dorothy Witherspoon, Regional Administrator Women's Bureau, US Department of Labor; "Elder Law: Preparing for the Golden Years", "Weathering the Midwest", "Cooking Made Fun".

Friday lunch will be "Hitting the Beach" and Friday night we invite you to our sock hop at Arnold's. We will have a wonderful singer Debbie Erickson and her band to entertain us. We will also have some activities planned.

Saturday will start with breakfast again in the lobby. Assembly doors open at 8:30AM and will begin at 9:00AM. We will have lunch at Graceland. Saturday night

we will twist the night away with Chubby Checker. We will also have a DJ! Sunday morning will have "Hello Friend, Bless you always" Memorial service. We will end the weekend by returning to 2012 with our final assembly of the weekend. We will also have our "Rock'n and Roll'n" Market Place. Bring your treasures and your wallets to purchase more treasures to take home. Hope to see everyone!

If you have any questions, please email Pam at esasmilie21@yahoo.com or phone at 1-816-674-5877.

Epsilon Sigma Alpha International - Midwest Area Regional Council
 27th Annual Leadership and Conference - October 12 -14, 2012
 Embassy Suites Hotel, 7640 NW Tiffany Springs Parkway, KCMO 64153
 Make Reservations at **1-816-891-7788** or **1-800 embassy** or **embassysuites.com**

Registration Form (Please Type or Print)

NAME _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 Phone # _____ E-mail address _____

OFFICER/OFFICES HELD (PLEASE CHECK ALL THAT APPLY)

MARC Board _____ IC Board _____ Headquarters _____ 1st timer's
 Marc-Ettes. _____ Foundation Board _____ State President _____

Leadership and Conference (Friday, Saturday and Sunday - includes registration fee **\$120.00** _____
 Leadership Only (Friday speakers and lunch only includes registration fee **\$40.00** _____
 Conference only (Friday mixer, Saturday and Sunday - registration fee) **\$100.00** _____

Or partial registrations and number

Partial Registration and Registration Fee	_____ @ 10.00	\$ _____
Friday Mixer	_____ @ \$25.00	\$ _____
Saturday Luncheon	_____ @ \$30.00	\$ _____
Saturday Evening Installation/Banquet	_____ @ \$45.00	\$ _____

Prices include full meals (Friday lunch and mixer, Saturday lunch and dinner) cook to order Breakfast each Morning and 2 drinks and Hors D'oeuvres in bar each evening.

Please fill out - any special dietary needs _____

Registration needs to be postmarked by September 7, 2012 after add \$10.00 Late Registration fee.

Make checks payable to **"MARC Conference 2012."**

Mail registration form with check to:

Alberta Baker
 11739 N Bellefontaine Avenue #108
 Kansas City, Missouri 64156
 816-734-2906 home
albertabaker88@yahoo.com

Registration Deadline - September 7, 2012. All Registrations postmarked after September 7, 2012 need to add \$10.00 late registration fee.

Should you need to cancel registration, full amount minus \$15.00 processing fee will be refunded, provide the request in writing and postmarked no later than September 17, 2012. All Refunds will be disbursed at the completion of the MARC Conference following the audit of the books. A \$35.00 fee will be assessed for returned checks.

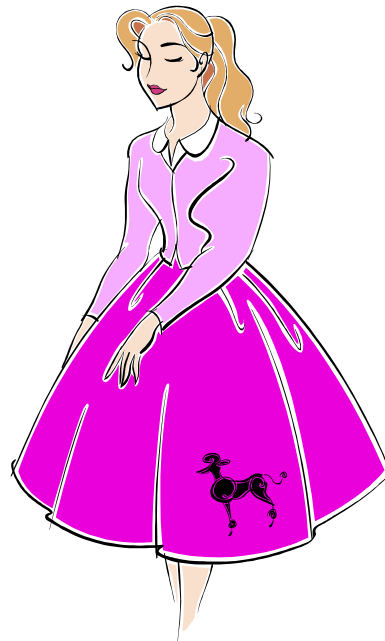
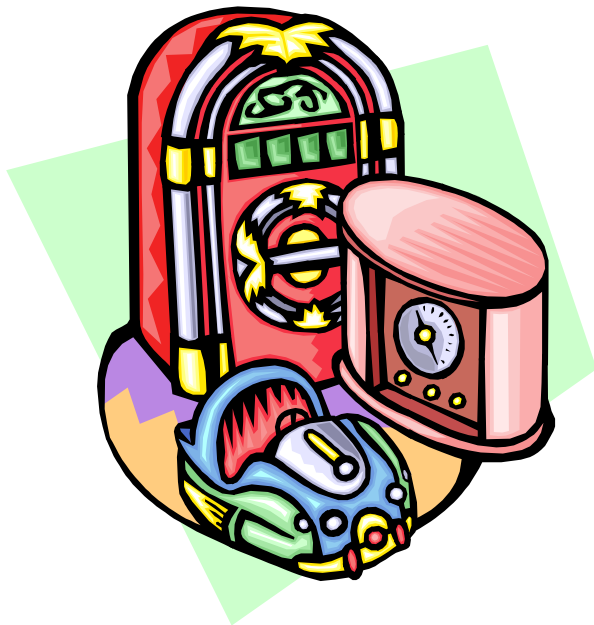
Thank you for registering and joining your MARC sisters for interesting workshops, great food, shopping opportunities, Casinos as well as a fun-filled weekend as we celebrate 27 years of leaving our MARC on ESA as we are "Rock'n to the Oldies" hosted by the Missouri State Council of Epsilon Sigma Alpha in Kansas City Missouri.

For Registration Chairman use only

Received \$ _____ on _____ Check # _____

Total amount received _____ date received _____ Registration # _____

Anyone who registers by June 01, 2012 will receive a special goody at registration however; **one lucky sister** will receive **free registration!!!!** Make sure you register early.



**Midwest Area Regional Council
Epsilon Sigma Alpha
2011-2012 Budget**

INCOME

Ways and Means

Fundraisers	\$2,000.00
MARC Pins	\$50.00
State Donations - Fundraisers	\$500.00
Leadership /Conference	\$1,750.00
ReMarc Subscriptions	\$30.00
Repayment of Conf. Loan **	\$500.00

TOTAL INCOME**\$4,830.00****EXPENSES**

MARC Spring Board Meeting	\$125.00
IC Dues	\$40.00
Foundation Dues	\$15.00
President Expenses	
IC Conv.Reg./Travel/Lodge	\$725.00
MARC Conf. Reg./Travel	\$275.00
President Elect Expenses	
Yearbook/postage/printing	\$100.00
IC Leadership Reg./Travel	\$1,000.00
Secretary Expenses	\$5.00
Treasurer Expenses	\$10.00
W&M Chairman Expenses	\$25.00
Chaplain Expenses	\$75.00
Jr. Past President Expenses	\$10.00
MARC State Conv Reps Mileage	\$700.00
IC Ad	\$50.00
Web Site Expenses	\$150.00
IC Audio - Expenses	\$50.00
Bond (Due in April 2012)	\$500.00

SUB-TOTAL EXPENSES**\$3,855.00**

Loan for 2012 Conference MO **	\$500.00
Speakers fund *	\$1,500.00

TOTAL EXPENSES**\$5,855.00**

Notes: * Funds available if necessary. Encourage host state to seek free speakers if at all possible.

** The \$500 can only be income if it is disbursed to conference.

Treasurer note: If Speakers funds are not used, we will only have expenses of \$4355.00.

**Midwest Area Regional Council
Financial Statement as of 10-15-2011**

	2010-11 Budget	Receipts	Expenses	Over/Under	Balances
Beginning Bal. 10-11-2010					\$9,593.18
INCOME					
Ways & Means					
Fundraiser (Market Place)	\$2,000.00	\$2,415.00	\$0.00	\$415.00	
MARC Pins	\$50.00	\$15.00	\$0.00	-\$35.00	
Shirts	\$0.00	\$0.00	\$0.00	\$0.00	
MARC Scholarship (in/out)#					
ReMarc's Subscriptions	\$30.00	\$20.00		-\$10.00	
St. Fundraiser Donations	\$500.00	\$227.00		-\$273.00	
Conference profit	\$1,500.00	\$4,008.21		\$2,508.21	
Sub-Total Income	\$4,080.00	\$6,685.21		\$2,605.21	
Repayment of conf. loan		\$0.00		\$0.00	
		\$0.00		\$0.00	
TOTAL INCOME	\$4,080.00	\$6,685.21		\$2,605.21	\$6,685.21
EXPENSES					
MARC Spring Board Meeting	\$125.00			-\$125.00	
IC Dues	\$40.00		\$40.00		
MARC Scholarship Fundraiser#					
Foundation Dues	\$15.00		\$15.00		
President's Expenses					
Communication	\$30.00			-\$30.00	
IC Conv Reg/travel/flag pole	\$725.00		\$507.75	-\$217.25	
MARC Conf. Reg./Travel	\$275.00		\$160.60	-\$114.40	
Other Travel	\$0.00				
President Elect Expenses					
Yearbook/Printing/Postage	\$100.00			-\$100.00	
IC Leadership/travel	\$1,000.00		\$756.40	-\$243.60	
Secretary Expenses	\$5.00			-\$5.00	
Treasurer Expenses	\$10.00			-\$10.00	
Ways & Means Chair Expenses	\$25.00			-\$25.00	
Parliamentarian Expenses	\$0.00				
Communicators Expenses	\$0.00				
Chaplain Expenses	\$75.00			-\$75.00	
Jr. Past President Expenses	\$10.00			-\$10.00	
MARC ST. Conv. Reps	\$250.00			-\$250.00	
BOND for MARC Due 4-2012	\$0.00				
IC Convention Ad	\$50.00		\$50.00		
Web Site Expenses	\$150.00		\$134.35	-\$15.65	
IC Audio Expense MN & KS			\$98.83	\$98.83	
Sub-Total Expenses	\$2,885.00		\$1,762.93	-\$1,122.07	
Loan for 2012 Conference MO**	\$500.00		\$500.00		
Speakers fund*	\$1,500.00		\$300.00	-\$1,200.00	
TOTAL EXPENSES	\$4,885.00		\$2,562.93	-\$2,322.07	\$2,562.93
ENDING BALANCE AS OF 10-15-2011					\$13,715.46

FOOTNOTES: *Funds available if necessary. Encourage host state to seek free speakers if at all possible.

The \$500 can only be income if is disbursed to conference. **Treasurer note: If speakers funds aren't used, we will only have expenses of \$4355. #MARC Scholarship Fundraiser – not ran through MARC acct., but was verified that the \$100 was sent via personal check.

#Speakers fees were paid from this. Going forward Leadership will be broken out to show actual income and actual expense for Friday.



EPSILON SIGMA ALPHA

ReMARC

Lynn Howley
MARC Communicator
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Boggstown, IN 46110
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lehowley@franklinisp.net

VOLUME 27, ISSUE 1

Next ReMARC Deadline is March 1, 2012

Looking for articles from all board members, state presidents, state reps!!

Look for state convention registration forms also in the next edition!

Once again the 2011-2012 MARC Board wishes all members a happy and health holiday season and a very Happy New Year!! See ya in 2012!

**MIDWEST AREA REGIONAL COUNCIL
ReMARC's Newsletter Subscription Form 2011-2012**

(Please print all information)

\$ 10.00 - one year subscription

\$ 5.00 ½ Year (June and August)

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: () _____ EMAIL ADDRESS: _____

RETURN TO: 2011 - 2012 Communicator
Lynn Howley
6210 W 300 N
Boggstown, IN 46110

Date Paid
Cash

Check Number