

**MARC MID-YEAR MEETING**  
**Embassy Suites, Cincinnati RiverCenter**  
**February 2, 2019**

The meeting was called to order at 9:07 a.m. by President Debbie Vercellono. The Opening Ritual was recited by the group. In attendance were Birdie Elkofska, Kim Poling, Debbie Vercellono, Rhonda Rawlings, Linda Schmidt, Judi Grefer, Brenda Meyers, Sandy Hongerholt, Denise Hagerty, Diane Vanusek and Deb Hughes.

The team went around the table and stated their name, state and their job on the MARC Board. Jill Richards had previously sent opening thoughts to Deb, which she read for the group. Deb also presented Jr. Past President, Celeste Webb's report. Celeste is waiting on nomination forms and the slate of officers will be presented at IC.

Linda shared her President's theme for her year as MARC President - *Taking Chances* with her logo being elephants. She requested that those that are to be installed, please wear black.

Linda provided information (a packet) for the 2021 MARC Conference, which will be in Wichita, KS on October 8, 9, and 10<sup>th</sup>. Room rates are \$109 - \$120. Linda is also revising the MARC Conference Planning Guidelines. When finished it will be on the MARC website.

Deb V asked if the first weekend in February was a good time to have future MARC Mid-year Meetings - all agreed, understanding that the Leadership Conference could be a conflict; adjustments will be made accordingly.

Denise Hagerty, MARC Treasurer reported the following:

1. Is creating a separate report to provide detailed information about the profit from the 2017 IC Convention, which MARC hosted (\$16,000 plus in profit). This will provide members information of what we have spent thus far, i.e. reduced registration, Foundation Fun Fest donation, one free Registration per state and other donations. We want to monitor the expenditures because once the funds are spent, this will change the opportunity to provide future reduced registrations, etc.
2. A motion was made by Denise and seconded by Rhonda Rawlings, Parliamentarian, to remove the "*Rollover from MARC Treasury*" from the Budget. All were in favor, motion passed. This most likely will result in an unbalanced budget, but is important for members to understand that the rollover is really a number that is "plugged" in order to balance the budget. Continuing to have this number as part of income is not a clear picture of what is happening with the overall budget. Although it seems that MARC has an excess of funds, within three to five years the extra funds could very well be depleted.

3. Linda Schmidt, coordinator of IC Fun Fest requested that MARC donate \$100 per state for a total of \$1200 from the MARC Treasury as was done last year. Approved by MARC Board.

Note: Treasurer's Report and MARC Budget attached.

Rhonda Rawlings, Parliamentarian reported:

The uploaded By-laws were incorrect, and she is correcting. She will send updated versions to Deb Frazier, Web Master, to upload to website.

Kim Poling, Co-Communicator, reminded the board of the publication dates for the ReMARC issues and she will make sure that the Webmaster posts on the MARC website accordingly.

1. March 1st
2. June 1st
3. August 1st
4. November 1st

Chaplain Jill Richards requested that the Celebration of Life be held early Saturday morning. As the agenda is prepared, Jill will be notified.

Foundation Report, Deb Hughes reported:

The MARC Endowment and Purple Heart Endowment report from the ESA Foundation has been received:

MARC Endowment

\$ 5,000.00 Principal  
\$18,818.57 Spendable  
\$23,818.57 Total

Purple Heart Endowment

\$ 5,000.00 Principal  
\$16,860.14 Spendable  
\$21,860.14 Total

MARC Endowment Scholarship payable in May of 2019 is \$1,300.00. The Purple Heart Scholarship payable in May 2019 is \$1,200.00. If MARC wants to split the scholarship or change the amounts, it would be effective the next year.

There could be two \$1,000 scholarships for the future based on spendable amounts. The ESA Foundation Board decides scholarships based on the balance in the endowment and the rate of return on investment.

MARC Conference Foundation Fundraiser possibilities from Deb Hughes:

- Deb' s niece to make a patriotic red, white and blue themed lap /small quilt.
- A homemade tote bag with gift cards (common to all states). Request two \$10.00 gift cards from each state to put in it.
- Deb would work with a jewelry maker from "Rustic Cuff" to make a piece or two to raffle off. Deb passed around her pieces and they were lovely. These can be promoted as Christmas gifts.

All three are great ideas. Deb Hughes will try to get items donated. Buyers could designate the items they may want to win. Pricing ideas: \$2/each, 6/\$5 five, or \$20 for an arm's length of tickets or similar, etc. We need to be aware of state gambling laws. Note: Deb Hughes will work to have flyers for MARC Reps for State Conventions. If flyer ready, may want to sell tickets at state convention.

Ways & Means Chair, Sandy Hongerholt, reported the following information.

1. 50/50 Raffles - there will be several 50/50 raffles throughout the Conference. The cost of tickets will be one for \$1 or six for \$5, allowing members to participate as much as they desire.
2. Market Place - Sandy wants to jazz it up a bit. There is a maximum of 15 tables available, which can be rented by members (\$15) and external vendors (\$30).
3. Sandy is researching T-shirt opportunities to sell.
4. Sandy is updating the Market Place Form; there may be a need to have a second form for external vendors.
5. More information to come at the MARC Meeting at the International Council (IC) Convention in July.

Hope for Heroes Chair, Birdie Elkofska, has been researching opportunities to have donations or information for Veterans in the Cincinnati area. One place she is researching is Fisher House, which houses vets who are undergoing treatment and require return visits within a few days. Fisher House will take donations for shampoo, conditioner, soap, linens, pillows, deodorant, towels, etc. Birdie is discovering that most places want cash donations as opposed to items. She will continue to research and will have more information at the IC Convention.

Judi Grefer and Brenda Meyers, Co-chairs for the 2019 MARC Conference, provided a report concerning the conference.

1. The Theme is "Lighting Up the Queen City". It will be held on October 11-12, 2019 at the Embassy Suites Cincinnati - River Center. Embassy Suites includes free breakfast, an evening reception (free drinks and snacks), free WIFI and complimentary parking.
2. Registration is \$150; however, early registration (by September 1, 2019) is \$125. The difference to be paid to Ohio for any early registrations to make them whole.
3. Judi and Brenda are finalizing the registration form. Updated forms will be available on the MARC website. Members will be notified when they are available.
4. There will be no free registrations this year (as compared to last year).
5. Friday during the day will be speakers, lunch and the Market Place.
6. Speakers will include Samuel and Susan Landis, co-founders of Maslow's Army in Cincinnati. Their mission is to provide the homeless with the basic necessities they need. The next speaker is Rita Nader Heikenfeld, CCP, and Herbalist. She is an award-winning syndicated journalist, an accredited family herbalist, author, cooking teacher and media personality. Another speaker is Teddy Kremer who will speak about his devastating diagnosis at birth and his journey into adulthood
7. On Friday night before the mixer, each state will have the opportunity to have dinner with their state members at a restaurant of their choice. The Friday night mixer will have a German theme. Officer candidates will be introduced.
8. While we attend the MARC Conference, the city of Cincinnati will be hosting a festival called Blink Cincinnati. It offers large scale architectural projections and interactive art pieces throughout a 20 block area from the banks of the river to Findlay Market. For more information check out [www.blinkcincinnati.com](http://www.blinkcincinnati.com).

Ruth Archambeau, Membership Director sent with Linda Schmidt an example of the "MARC Save the Date" cards. These cards will be sent to all State Presidents so they can be passed out at their state conventions.

Diane Vanusek, Audit Chair, is preparing her audit process.

MARC Rep State Visits will be posted on the MARC website. MARC Reps will use the MARC Check Requisition form to list their expenses and send to the MARC Treasurer. Most states will pay the registration and hotel for their MARC Rep. MARC Reps are reimbursed \$0.14 per mile for travel round trip from their home to state convention destination. MARC Reps are as follows:

Missouri	Jill Richards
Oklahoma	Kim Poling
Kansas	Debbie Vercellono
South Dakota	Deb Hughes
Iowa	Celeste Webb
Minnesota	Denise Hagerty
Ohio	Mary Hougland
Wisconsin	Brenda Fields
Michigan	Linda Schmidt
Nebraska	Sandy Hongerholt
Illinois	Birdie Elkofska
Indiana	Debbie Frazier

MARC Reps need to remind members that copies of the Treasurer Report and Budget Report will not be provided at IC Convention. The new Bylaw Article 2, Section D6 states that the proposed budget will be published on the MARC website prior to IC and shall be printed in the August issue of ReMARC. It is up to each member to bring their own copy of the Treasurer and Budget Reports. Rhonda Rawlings has volunteered to locate a projector to take to the 2019 IC Convention so that we can project information on wall instead of having handouts.

Several of the MARC Officers have received E-Mails asking for gift cards, I-Tune cards or money in some other format to be sent to Debbie Vercellono. The scammers and quacks are at it again. Every year when a new MARC President and her officers are installed these requests for money start. It has happened with past MARC Presidents as well and it will probably happen with Linda. Please be aware and don't buy anything for Debbie

Vercellono from these E-Mails. Please check the E-Mail address it is being sent from. If it is not from Debbie Vercellono's normal E-Mail address, it is a scam, so please ignore.

Kim Poling read Mary Hougland's report on the 2020 MARC Conference in Indiana. Indiana is working with the Hilton Garden Inn in Southport, Embassy Suites in Noblesville, Tropicana Evansville and Casino or Le Merigot, and the Hilton Garden Inn Bloomington for the 2020 MARC Conference. They will continue to compare prices and space availability and will let us know their final decision and provide information at IC convention.

Kim Poling volunteered to update the MARC Trifold Brochure on the website.

Debbie Vercellono asked that all MARC officers create a flash drive or book that gives a description of what happened during the year they hold office. Then that flash drive or book can be passed off to the officer that replaces them the next year. That will give the incoming officer an idea of what is expected of them in their new year. Most of the Officers have this but not all.

Debbie V asked what happened to the MARC pennants used at the Awards Luncheon at IC. Deb checked the July 21, 2018 minutes from IC and found that a motion was made and seconded that a MARC Pennant Flag purchase of \$500 will be added to the proposed budget. She also discovered that the old pennants cannot be found, and will have to be replaced. Deb will continue to research and provide information at the IC Convention.

The meeting was adjourned and the Closing Ritual was recited.

Minutes respectively submitted by Brenda Fields, MARC Recording Secretary with the kind assistance of Diane Vanusek and Rhonda Rawlings

## MARC Treasurer Report

October 13, 2018 through January 31, 2019

<b>Beginning Balance 10-13-2018</b>			<b>\$ 21,136.78</b>
<b>Income</b>			
11/5/2018	Ways and Means 2018 Conference	\$ 415.00	
11/9/2018	Conference Loan Repayment	\$ 500.00	
11/9/2018	Reimbursement \$25 early Reg Credit	\$ 50.00	
1/10/2019	MARC 2018 Conference Profit	\$ 2,326.62	
<b>Total</b>			<b>\$ 3,291.62</b>
<b>Expenses</b>			
10/17/2018	Celeste Webb 2018 Conference reimbursement (half hotel Thursday and mileage)	\$ 172.82	
10/17/2018	Linda Schmidt - IC Leadership Travel	\$ 235.96	
1/7/2019	Linda Schmidt - IC Leadership Registration	\$ 625.00	
<b>Total</b>			<b>\$ 1,033.78</b>
<b>Ending Balance on 1/31/19</b>			<b>\$ 23,394.62</b>
Denise Hagerty, Treasurer			
1/31/2019			

MARC - 2018-19 BUDGET				
		2018-2019		
Beginning Balance (Checking Acct)			20187.52	
Income			Actual	
			Difference	
1	Ways and Means Fundraiser	\$ 1,500.00	415	\$ 1,085.00
2	Conference Profit	\$ 1,600.00	2326.62	\$ (726.62)
3	Rollover from MARC Treasury	\$ 3,700.00		\$ 3,700.00
4	*RePayment of Conference Loan	\$ 500.00	500	\$ -
5	Miscellaneous	\$ 100.00	50	\$ 50.00
6	ReMarc Subscriptions	\$ -		\$ -
7				\$ -
8	<b>TOTAL INCOME</b>	<b>\$ 7,400.00</b>		<b>\$ 4,108.38</b>
9				\$ -
10				\$ -
11				\$ -
12	<b>EXPENSES</b>			\$ -
13	MARC Spring Board Meeting	\$ 275.00		\$ 275.00
14	IC Dues(paid in Sept for the next year)	\$ 45.00		\$ 45.00
15				\$ -
16	<b>President's Expenses</b>			\$ -
17	IC Con. Reg/Travel/Hotel	\$ 1,200.00		\$ 1,200.00
18	MARC State Visit Reg/Travel/Hotel	\$ 500.00		\$ 500.00
19	MARC Conference Reg/Travel*	\$ 400.00	172.82	\$ 227.18
20				\$ -
21	<b>President Elect Expenses</b>			\$ -
22	IC Leadership Reg/Travel**	\$ 1,000.00	860.96	\$ 139.04
23				\$ -
24	<b>Other expenses</b>			\$ -
25	Ways and Means Chair expenses	\$ 35.00		\$ 35.00
26	Chaplain Expenses	\$ 75.00		\$ 75.00
27	Communicator Expenses/Postage	\$ -		\$ -
28	MARC REPS-State Conv.Mileage	\$ 1,200.00		\$ 1,200.00
29	MARC REPS-State Conv.Other	\$ 300.00		\$ 300.00
30	ReMarc Subscriptions	\$ -		\$ -
31	MARC Conference - Speakers Exp.	\$ 1,500.00		\$ 1,500.00
32	IC Ad	\$ 100.00		\$ 100.00
33	Website Expenses	\$ 20.00		\$ 20.00
34	IC Audio Expenses	\$ 150.00		\$ 150.00
35	Bond (Next Due Date April 2021)	\$ -		\$ -
36	Miscellaneous	\$ 100.00		\$ 100.00
37	Conference Loan	\$ 500.00		\$ 500.00
38				
39	<b>TOTAL EXPENSES</b>	<b>\$ 7,400.00</b>		<b>\$ 6,366.22</b>
40	* Celeste Webb 2018 MARC exp			
41				
42				
43	**Linda Schmidt 2019 IC Leadership			