

**MARC Conference
Minutes
October 8, 2022**

9:00 am

Assembly Call to Order

Jamie Atchison, 2009-2010 IC President presented the Flag ceremony.
Brenda Fields, Jr Past President presented a Celebration of Life ceremony.

10:00 am

Attendance

Kim Poling-President, Bonnie Templeton-Vice President, Jill Shull-Secretary, Brenda Campbell-Parliamentarian, Amanda Rowland-Treasurer, Brenda Fields-Past President, Sandy Anderson-Chaplain, Brenda (BJ) Voll-Ways and Means, Jennifer Sparkman-Hope for Heroes, Birdie Elkofska-Foundation, Pam Mitchell-Audit Chair, Judy Baxter-Audit Committee, Alley Gary, Social and Membership, Deb Hughes-2022 Conference Co-Chair, Rosalie Griffith-2022 Conference Co-Chair, Jamie Atchison-2023 Conference Co-Chair, and Maria Bingheim, 2023 Conference Co-Chair.

Bonnie Templeton - Vice President

Introduction of 2021-2022 MARC President, Kim Poling

Kim Poling - President

Welcome Declared 37th Midwest Area Regional Council Conference in session.

Opening Ritual was recited by all

Sandy Anderson - Chaplain

Opening Thoughts - Crazy Brave and Wicked Strong..Suzi Toronto

Deb Hughes and Rosalie Griffith - 2022 Conference Co-Chair Welcome

Judy Cravens made the quilt backdrop from the Friday Night Mixer and auctioned it off at luncheon and to donate the proceeds to MARC. There were t-shirts available to purchase.

Linda Jones, Oklahoma State Council Welcome

Kim Poling - President

Standing Introductions of
 MARC Officers (Elected and Appointed)
 ESA Headquarter Staff
 IC Officers (Elected and Appointed)
 MARCettes
 ESA Foundation Board
 First Time Attendees
 Past IC Presidents

Brenda Campbell - Parliamentarian

Brenda Campbell moved to dispense with the reading of the “Rules of the Meeting” since they are printed on page 18 of the 2022 MARC Conference Program Booklet. There was a second by Eileen Wiley, OK. The motion was approved.

Jill Shull - Secretary

State	Members In State	Members Present	State President Present	State President Alternate	MARC Reps Present	MARC Reps Alternate
Illinois	246	12	1		2	
Indiana	262	8	1		2	
Kansas	323	23	1		1	1
Michigan	62	4		1		2
Minnesota	65	7	1		2	
Missouri	159	13	1		1	1
Nebraska	30	2			2	
Ohio	76	3		1	1	1
Oklahoma	503	37	1		2	
South Dakota	67	3		1	2	
Wisconsin	21	3	1		1	1
Totals	1814	115	7	3	16	6
	Guests	7		First Timers	29	
	Pledges	0		MARCettes	13	

Jill Shull moved to dispense with the reading of the minutes of the 2022 MARC meeting held July 28 at IC Convention since they were included in the August 2022 issue of the ReMARCS Newsletter. There was a second by Margaret Kramer, OK. The motion was approved.

There was no correspondence to report.

Amanda Rowland – Treasurer

Beginning Balance as of October 10, 2021	\$10,606.23
Receipts/Income	\$ 7,271.67
Disbursements/Expenses	<u>\$ 9,808.05</u>
Balance on Hand October 8, 2022	<u>\$ 8,069.85</u>

The treasurers report will be filed for audit.

Amanda Rowland presented the proposed budget that was printed on page 19 of the 2022 MARC Conference Program booklet.

Sylvia Lashansky, Banquet Manager, Marriott Tulsa Southern Hills Welcome

Brenda Campbell - Parliamentarian

Brenda Campbell presented the only ByLaw/Standing Rule change that was printed in August 2022 issue of the ReMarcs and on page 18 of the 2022 MARC Conference Program booklet. There was discussion and moved by Misty Evans, IL and a second was made by Brenda Myers, OH. There was a 5 minute caucus and the motion was approved.

Renee McKinney, CMP, Sr VP of Tourism for the Tulsa Regional Chamber of Commerce and Tulsa Regional Tourism Welcome

Denise Holdaway - 2022-2023 IC President

Looking to go more tech savvy with an ESA Tech Squad.

IC Convention in Grapevine TX, Embassy Suites, July 22-29, 2023.

Lip Sync Challenge will be reprised at this convention.

October brings recruitment month with a challenge to each person recruit one person. Losing members not only hurts the future of ESA it hurts our projects such as Hope For Heroes, Easterseals and St Jude.

The \$50 for 50 is going good and each chapter needs to do their part. there are indeed prizes. Headquarters is asking to please not hold your monies to the end of the period. Please try to get it in by December 15, 2022.

Brenda Fields - Jr Past President/Nominating Chair

The nominations for 2022-2023 Marc Executive Board as:

President	Bonnie Templeton, KS
Vice President/President Elect	Jill Shull, IL
Parliamentarian	Alley Gary, IN
	Heather Hoey, MI
	Julie Whitaker, MO
Recording Secretary	Amanda Rowland, OH
Treasurer	Brittany Rosenmund, MI
Communicator	Jennifer Sparkman, OK
Jr Past President	Kim Poling, IL

Tellers Beth Pampa, Angie Fairbanks, Marsha Reynolds distributed and collected all ballots.

Jamie Atchison and Maria Bingheim - 2023 Conference Co-Chairs

Octoberfest will be held at Embassy Suites in East Peoria, IL on October 13-14, 2023. \$139-Single/Double, \$149-Triple \$159-Quad.

Brenda Fields and Ruth Williams - 2024 Conference Co-Chairs

Under the Arch with MARC in St Charles, MO free hotel shuttle.

O.K.L.A.H.O.M.A

Birdie Elkofska – Foundation Counselor

MARC Endowment has been active since 1992 and has given out \$34,000.00 and will be giving out 1 scholarship for \$1,050.00. The Purple Heart Endowment the first Scholarship was given out in 2016 and has given out \$7,450.00 so far and will give out 1 scholarship for \$900.00. Books & Beverages Pull has been located in Hospitality Room - Donate a book and/or beverage. Books will be for sale for \$10.00 with additional cork pulls available. The total collected for the 2 scholarships is \$771.00.

IC Convention Skit

Charlotte Carloni - Executive Director

ESA for St Jude \$50 for 50 for MARC states with South Dakota is in the lead at this moment. So far, Donations from MARC states are totaling \$29,000.00. Please have your donations turned in by December 15 if at all possible.

St Jude 50 year pins are available from Charlotte \$30.00.

Sustaining Membership opportunities to support ESA membership beyond Annual Membership Dues and Life Active Membership. Used to start up a collegiate chapters, young alumni functions, and enrichment events. Focus on way to benefit the members that we have and bring in new members into ESA.

ESA is going Green. Paperless billing and auto renewal is available. The Membership Cards will now be virtually. October 2022 will be the last of the mailed cards. This is to save on staff time and mailings.

Growing Collegiate Members, covid had depleted membership drastically. We need to help build this portion of ESA for the future. Think of students in your life to help.

National Leadership February 22-23, 2023 changes are new registration fee \$350 and does not include hotel rooms so that you can room with more than two in a room. More free time will be added with two happy hours of new attendees and multiple attendees. Open to all ESA Members and October 20, 2022 is when registration will be opening.

Enrichment Events

ESA Coffee Chat is every 4th Monday of the month

Tech based Philanthropy is October 27, 2022

Charcuterie Shenanigans that have a new member by October 31, 2022

New Member Orientation is December 1, 2022

St Jude 50th Anniversary Celebration Recap on January 26, 2023

Lunch

1:00 pm

Kim Poling - President

General Assembly Called to Order

Amanda Rowland - Treasurer

Amanda Rowland moved that we accept the proposed budget. Coming from a committee it need no second. There were many discussions on the proposed budget and that changes needed to be made to not have such a deficit. The motion was not approved. There was more discussion and the executive board went into closed session to prepare another proposed budget (see attachment). Brenda Campbell stated that Standing Rule 14 to be "**per the approved budget**". Jamie Atchison, IL made the motion and Angie Butenschoen, MO second. After discussion the motion was

approved. Amanda Rowland moved that the proposed budget with the current changes, Misty Douglas, IL with the second. Motion approved.

Jennifer Sparkman – Hope for Heroes Chair

Thank you to all and Dr Horton and Cathy Bohme. and only have an estimate of over \$1000.00 as donations were still being given for Coffee Bunker.

BJ Voll - Ways and Means Chair

Purse Auction – All 11 MARC States Participated
TOTAL PURSE AUCTION \$3,025.00

50/50

\$520 deposited before the conference. Total 50/50 = \$1,826.00

PAYOUTS to Winners:

25% \$455.00

15% \$275.00

10% \$183.00

Total Distributed to Winners = \$913.00

Other donations: \$137.00

TOTAL WAYS & MEANS FOR 2021-2022 MARC YEAR

50/50 Cash & Checks at Conference	\$ 365.00
Purse Raffle Collected at MARC	<u>\$ 3,025.00</u>
TOTAL AT MARC	<u>\$ 3,390.00</u>
50/50 Funds Deposited Prior to Conference	<u>\$ 520.00</u>
 WAYS & MEANS TOTAL 2021-2022	 <u>\$ 3,910.00</u>

Checks and cash received at 2022 MARC Conference hand delivered to 2022-2023 MARC Treasurer, Brittany Rosenmund, on October 8, 2022 per the direction of the MARC Board.

Bonnie Templeton - Vice-President

Introduction of 2022-2023 MARC Elected Executive Board Officers

President	Bonnie Templeton, KS
Vice President/President Elect	Jill Shull, IL
Parliamentarian	Heather Hoey, MI
Recording Secretary	Amanda Rowland, OH
Treasurer	Brittany Rosenmund, MI
Communicator	Jennifer Sparkman, OK

Jr Past President

Kim Poling, IL

Introduction of Appointed Board

Chaplain

Julie Whitaker, MO

Foundation Counselor

Alley Gary, IN

Brenda Campbell, IN

Hope for Heroes

Jill Richards, KS

Brittany Covey, MO

Ruth Archambeau, MO

Nominating

Kim Poling, IL

Audit Chair

Pam Mitchell,

Misty Evans, IL

Judy Baxter, WI

Ways and Means

Kathleen Grissom, IL

Rebecca Hatton, MO

Beth Pompa, KS

Webmaster

Judi Grefer, OH

Brenda Fields, MO

Judy Cravens - Registration Chair

Final Conference Report was same as credential report

Pam Mitchell - Audit Chair

The committee finds that the books are in good standing and in order on October 8, 2022.

Kim Poling - President

We have left our MARC on LIFE. Thank the boards, chapter and state ESA family. and all of MARC who have had faith in me.

A donation was made in your honor to coffee bunker and craft beer and a cooler was given from her board.

Raising and Lower of Gavel

Kim Poling lowering by Deb Connell, Colletta Macalusco and Sandy Anderson (chapter members)

Bonnie Templeton raising by Kansas Lamplighters (past KS state presidents) and Donna Dawson.

Kim Poling - President

Presentation of gavel to 2022-2023 MARC President Bonnie Templeton

Brenda Fields - MARCette Chair

Induction of Kim Poling into the MARCettes.

Wise words from the image from Kim's logo/theme.

Bonnie Templeton - 2022-2023 President

Sandy Anderson - Chaplain

Closing Thoughts

Jamie Atchison - 2009-2010 IC President

Retirement of Flags

Kim Poling - President

Adjournment of the 37th annual Midwest Area Regional Council
Conference

Closing Ritual

***** *Attachments***

Respectfully Submitted as Corrected,

Jill Shull

2021-2022 MARC Recording Secretary

PROPOSED CHANGE TO STANDING RULES:


Add:

XV. MARC Leadership and Conference

- A. The annual MARC Leadership and Conference shall be hosted by a MARC state according to a rotational plan.
- B. Based on historical information and bids received, the following rotation will begin in 2015 and will continue in chronological order every 11 years thereafter.
 - Rotational meeting plan - 11 years:
 - 2020 - Indiana
 - 2021 - Kansas
 - 2022 - Oklahoma
 - 2023 - Illinois
 - 2024 - Missouri
 - 2025 - Wisconsin
 - 2026 - Nebraska
 - 2027 - Minnesota
 - 2028 - Michigan
 - 2029 - South Dakota
 - 2030 - Ohio
- C. A member state that cannot host in rotation must advise the MARC Junior Past President / Nominating Committee Chairman at least two years prior to the scheduled date so that an exchange of year can be negotiated with another member state.
- D. Host State Chairman and/or co-chairmen will be announced 2 years out at the MARC meeting at IC.
- E. All profit from the Annual Conference shall be given to the MARC treasurer for deposit.
- F. *The annual MARC Leadership and Conference hotel contracts will be signed each year by the current MARC President.***

Reason: To clarify that MARC is the responsible party for any hotel indebtedness and is the official representative for the conference and not the hosting state.

Example: If MARC does not meet the attrition, then it is their responsibility to pay, not the host state.

 MARC PROPOSED 2022-2023 BUDGET	BEGINNING BALANCE	CURRENT BALANCE	
	Balance of \$10606.23 as of 10/09/2021	\$ 9,569.85	
	CURRENT BUDGET 2021-2022	ACTUAL as of 8/26/2022	PROPOSED BUDGET 2022-2023
INCOME			
Ways and Means Fundraisers	\$ 2,000.00	\$ 860.00	\$ 3,000.00
Conference Profit	\$ 1,600.00	\$ 3,133.47	\$ 2,500.00
Repayment of Conference Loan	\$ 500.00	\$ 500.00	\$ 500.00
Miscellaneous	\$ 100.00		\$ 100.00
TOTAL INCOME	\$ 4,200.00	\$ 4,493.47	\$ 6,100.00
EXPENSES			
MARC Spring Board Meeting	\$ 200.00	\$ 370.69	\$ -
IC Dues (pd in Sept for the next year)	\$ 45.00	\$ 45.00	\$ 45.00
President Expenses			
IC Conv Registration/Travel/Hotel	\$ 1,200.00	\$ 696.20	\$ 1,200.00
MARC State Visit Registration/Travel	\$ 500.00	-	\$ 500.00
MARC Conference Registration/Travel	\$ 400.00	\$ 150.00	\$ 400.00
President Elect Expenses			
IC Leadership Registration/Travel	\$ 1,000.00	\$ 135.00	\$ 1,000.00
Other Expenses			
Ways and Means Chair	\$ 35.00		\$ 35.00
Chaplain	\$ 75.00		\$ 75.00
Presidents Gavel Guard	\$ 30.00	\$ 20.00	\$ 30.00
MARC REPS State Convention Mileage (@ 0.58.5)	\$ 3,900.00	\$ 3,900.00	\$ -
MARC REPS State Convention Other	\$ 300.00	\$ 244.25	\$ -
MARC Conference Speakers	\$ 1,500.00		\$ 1,500.00
IC Ad	\$ 100.00	\$ 100.00	\$ 100.00
Website	\$ 20.00		\$ 20.00
IC Audio	\$ 150.00	-	\$ 150.00
Bond (Due April 2024)			
Miscellaneous***	\$ 100.00	\$ 388.71	\$ 100.00
Conference Loan	\$ 500.00	\$ 500.00	\$ 500.00
TOTAL EXPENSES	\$ 10,055.00	\$ 6,549.85	\$ 5,655.00
OVER / UNDER	\$ (5,855.00)	\$ (2,056.38)	\$ 445.00

Miscellaneous

Past President Marc Expenses (Not calculated in previous year) 2020-2021	\$ 302.00	
Checks	\$ 35.35	
Treasurer's Expenses (Thumb Drives)	\$ 51.36	
Fees/refunded	\$ 33.00	\$ 33.00
Total Miscellaneous***		\$ 388.71