

Minutes, MARC July Meeting at International Convention

Meeting was called to order, July 15, 2016, we have a quorum.

Minutes of the spring meeting were accepted as printed, there were no corrections. Rules of meeting were printed in the convention booklet.

Opening thought from Lynn Howley was read by Kim Mandrell. Lynn also asked that you keep her updated on prayer needs from your state, good news as well as the not so good. Please email the information to Lynn, she doesn't always see postings on Facebook.

Lois Byrd stood in for Pat Ludwig and reported on the 2016 candidates. Candidate roster is as listed on attached report.

President elect Angie Butenschoen let everyone know that the attire for installation will be black pants, bright colored shirts and awesome footwear!

Celeste Webb submitted the proposed budget for consideration, will be voted on at MARC Conference in October. A few new ideas were added to the budget – pins, shirts, etc. were rolled into Misc. Expenses, a line has been added for Lifetime Membership to Foundation – will be voted on at MARC Conference in October. Did not add lines for donations, will be able to add from the floor. The Treasurer's report information is as follows:

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|-------------------|-----------------------------|
| Beginning Balance | \$20,737.65 |
| Income | \$4723.73 |
| Expenses | \$3839.19 |
| Ending balance | \$21,622.19 as of June 30th |

Judy King stated that she feels there is way too much money in the MARC account. Doesn't seem right to ask states to bring items for fund raisers when there is so much money in the account now.

Kim Mandrell replied that there are a couple of new ideas for ways & means. Since we are hosting IC Convention in 2017 the plan is to keep the funds we have now until after IC Convention and then using the funds for donations, etc.

There was a lot of discussion on this topic, from using future MARC profits to pay for speakers so registration cost is not so high, increasing audio/visual budget, adding to the scholarship fund. All discussion was tabled until after 2017 IC Convention as we don't have any idea what it will cost to host the convention.

Fran Harris-Shaffer (IL) made a motion for MARC to become life active member of Foundation, the motion was seconded by Sunya Decker (NE), there was no discussion, the delegates voted and the motion carried.

Deb Vercellono stated that there are no proposed by-law changes this year.

Julene, Convention Chair for MARC Conference 2016, gave an update on what's happening for MARC this year. Due to a room rate conflict, the conference has been moved to the Crown Plaza. The hotel provides a free shuttle to both airports, free parking and a train right outside the door. The train rate is \$2 and is very safe to ride. Registration forms are available online. The room rate is \$119 for 1-4 people, please register before September 15 if possible. Registration chair Birdie is taking registrations. Registration fee is \$140. There are some awesome workshops planned for Friday, plus trips to the casino, Mall of America, the Fulton Brewery tour on Thursday. Flyer is on the website.

Excellent speakers are planned. Friday's workshops will end early enough to allow everyone an opportunity to go out for dinner before the mixer. Dessert will be served at the mixer, please dress along with the theme of the aurora borealis. Saturday there will be a hands on project to benefit the Hope 4 Youth Organization, the flyer is attached.

For Ways & Means this year there will be 3 opportunities for raising funds. The traditional silent auction will be held Friday morning through Saturday noon, please bring along items that your fellow members would like to bid on. You can do nice state baskets, or other nice items that you think the others would like to take home. Option 2 is Marketplace tables, available Saturday from 1-4 PM. We have a beautiful location for the Marketplace and will be setting up only one time, so you can still have time to participate in other MARC activities. Cost for a table is \$15.00. The third option is a purse/wallet auction, to be held Saturday night after the banquet meal. Each state is requested to bring along a new purse/wallet filled with gift cards that can be used anywhere across MARC states.

Angie Butenschoen - Hope for Heroes flag discussion – working on a HFH flag for MARC that will be the same size as the other MARC flags, working on getting cost estimates.

Hope for Heroes, Chip Shaffer – Had a great state convention visit in Oklahoma, phenomenal weekend. He was thankful for being able to attend. He asked members to please donate used cell phones for the cell phone for soldiers program. The Coupons for Overseas program will not accept Target coupons. Want to expand the program, Chip will provide a list of things that are allowed to go overseas. Please bring to MARC in October.

Linda Schmidt – ESA will be holding another cork pull, one cork for \$10 or three for \$25. Please bring your donated beverages.

The Miss ESA MARC Foundation Competition will be held Friday evening. Linda would like a candidate from each state. The categories will be evening wear, a 3 minute talent and a Q&A session. Suzy Winters is the co-chair. The candidates decide what evening wear consists of, have fun with the talent portion of the evening, and Suzy and Linda will enjoy asking questions. Votes will be determined by money raised. This will be the entertainment for the evening, and funds raised will go to the MARC Foundation scholarships. The MARC endowment is now at \$18,842, Purple Heart is at \$8015. Linda proposed that 1/3 of funds raised from the cork pull go to the MARC endowment with the remainder going to the Purple Heart.

Deadline for candidate submissions by end of August so that Linda can communicate with them.

Current nominees from each state are:

Joan Farabee – Ohio Jill Richards – Kansas Celeste Webb – Illinois
Court Mandrell – Missouri Eva Hatt – Michigan Kim Poling - Iowa

Sandy Hosack - 2017 IC Convention - We will have a St. Jude bag as our convention bag. Please donate things from any local companies to include in bags. We would like to have 800 bags to hand out, do not refuse any donations companies are willing to make. Get your boarding passes and bring them to IC with you. There will be a drawing for a bag of goodies provided by MARC state president donations. There will be an IC registration raffle, we will begin selling these raffle tickets at MARC in October. The tickets are \$5.00 and the prize is a full registration to IC.

We would like as many of you to come to IC in St. Louis as possible. Consider holding fund raisers to help fund the members who may not be able to afford to go.

Angie Butenschoen – Members to consider potentially subsidizing members who are going to IC to work – use any profits from IC to reimburse MARC funds. Don't have a set amount yet, still working out the details. Please discuss with your state when you get home.

Kim Mandrell stated as MARC president that it would be wonderful if everyone in MARC could find a way to attend IC.

Lois Byrd provided a hand out for MARC 2017 Conference "Motown In Motion" to be held in the Detroit area. Conference will be held at the Dearborn Double Tree, room rate is \$119. There is valet and self-parking. Flyer is attached.

Kim Mandrell asked about any other business that needed to be discussed. Being none, meeting was adjourned. It was great seeing everyone, have fun tonight and a safe trip home tomorrow.

Respectfully submitted,

Kim Poling
Recording Secretary