

## Minutes, MARC 7-22-17 Meeting at International Convention

Angie Butenschoen called the meeting to order on July 22, 2017. There was a quorum.

Pat Ludwig reviewed the agenda for the October 13 and 14, 2017 MARC Conference. The theme is Motown in Motion. It will be a two day conference this year, Friday and Saturday only. Sunday will be a travel day.

At the Friday Night Mixer there will be a Dance Marathon/Contest for the Foundation Fundraiser. Each state should have one or two couples to represent their state. There will be 3 dances to compete in: Rock N Roll, Country Line or Free Style. Each couple can dress up to fit the dance. There will be a bucket for each state to collect their votes (pennies). A penny will be considered one vote. Let's have FUN while raising money for the MARC scholarships. Please contact Peggy Zimmer if you have any questions.

Speakers at MARC Conference will concentrate on local female entrepreneurs.

1. Key Note Speaker will be Maggie Varney. She is the founder of Wigs 4 Kids. At this time insurance companies do not pay for children's wigs. Her company provides wigs to children at no cost. These wigs are made for children that have cancer or other reasons for losing their hair. She will provide a wish list so that MARC members can donate or bring Gift Cards.
2. Our 2<sup>nd</sup> speaker is Alexandra Clark who owns a business called Bon, Bon, Bon Company. She makes gourmet chocolate candy and it is chocolate to die for. She will have chocolates from her company to sell at Conference.
3. There will be a speaker from Better Life Bags. The owner employs women that can't leave their home and travel to the work place. These women make custom made bags in their home and they are gorgeous.

The hotel is the Doubletree by Hilton. It is located at 5801 Southfield Expressway in Detroit, MI. It will be \$119 + tax per night for 1 king or 2 double beds with 1-4 occupancy. There is a free shuttle to and from the airport to the hotel. Self Parking is \$4/day or Valet Parking \$8/day.

Fran Harris-Shaffer spoke about the two Ways and Means fundraisers. There will be no state baskets. We are asking each state to donate a purse filled with gift cards or items from your state. The auction for the purses will be at the Friday

Night Mixer. Of course there will also be the Market Place fundraiser. Contact Fran or Bonnie Templeton if you have any questions.

Friday afternoon will be free time to attend some of the local attractions. There is the Henry Ford Museum, Automotive Hall of Fame, Casinos down town, Greek Town, Fox Theatre, Detroit Zoo, Motown Museum, etc. There are no organized tours but there are many attractions within walking distance. We will make every attempt to provide transportation to the attractions of your choice. We are trying to organize a walking tour for anyone interested.

Bonnie Templeton shared that all of the MARC pins have been sold but still have some of the old style pins for \$2. If it is decided to order more pins, a minimum order of 100 MARC pins is \$462.64 and 500 pins \$994.11. The company we are ordering from is called C. Sanders. It has taken MARC 16 years to sell 500 pins. Angie indicated that the Executive Board will discuss whether to order additional MARC pins.

Kim Mandrell presented the MARC candidates for 2017 – 2018. It shows the health of our organization to have so many people running for office. We want to thank these ladies for putting themselves out there. Kim extended a big thank you to the nomination committee for all their great work.

President – Celeste Webb (IL)

Vice President – Debbie Vercellono (NE)

Parliamentarian – Denise Hagerty (IN), Rhonda Rawlings (IL)

Recording Secretary – Linda Schmidt (KS), Rose Wagner (OH)

Treasurer – Brenda Fields (MO), Bonnie Templeton (KS)

Communicator – Mary Hougland (IN), Kim Poling (IA)

Jr. Past President – Angie Butenschoen (MO)

Sr. Past President – Kim Mandrell (MO)

Brenda Fields presented MARC By-Law changes based on the IC By-Law changes. The Sr. Past President is being removed from the listing of officers for the MARC Executive Board. The reason for the change is that the MARC President may call on any Past MARC President to make a state visit or be an advisor. The proposed changes are being made to the following four MARC documents:

1) By-Laws - Article VIII, Section 1

- 2) Standing Rule - Article II Duties of Officers, Section H, Sr. Past President
- 3) Standing Rule - Article XI Financing, Section I, Sr. Past President
- 4) MARC Ops Manual - MARCettes Protocol, Senior Past President.

Please discuss these changes at your state meetings so that you are familiar with them and can vote on them at the MARC Conference in October.

Linda Schmidt presented the Treasurer’s Report for 2016 – 2017 as follows:

Beginning Balance as of October 9, 2016	\$18,793.52
Income (Fundraisers, MARC Conference, etc.)	<u>\$ 5,421.04</u>
Total Income	\$24,214.56
Expenses (MARC President, Rep Mileage, etc.)	<u>(\$ 2,260.26)</u>
Balance on Hand as of July 14, 2017	\$21,954.30

Linda Schmidt then presented and discussed the proposed 2017 - 2018 Budget.

Debbie Frazier stated that we need to add \$9 (for a total of \$159) to the Web Site Expenses for the 2017 -2018 Budget. Linda Schmidt stated that she would make the change.

The MARC Executive Board heard your comments about the excess amount of money that we have in our treasury. Our first proposal is to designate the first \$1500 from any MARC Conference Profits to go to the Speaker’s Fund with any remaining funds put directly into the MARC treasury.

Our excess funds should be used to promote our philanthropic projects. Therefore, the second part of our proposal is to donate \$2,911 to the Purple Heart scholarship (bringing the balance of the scholarship to equal the balance of the other MARC scholarship), donate \$2,000 to St. Jude and \$2,000 to Easter Seals for total donations of \$6,911. This still leaves the treasury with a cushion of \$3558.30 for 2017 – 2018.

Currently in our account	\$21,954.30
2016 – 2017 estimated expenses	<u>\$ 2,555.00</u>
Balance	\$19,399.30
Purple Heart Scholarship	\$ 2,911.00
St. Jude Donation	\$ 2,000.00
Easter Seals Donation	<u>\$ 2,000.00</u>

Balance	\$12,488.30
2017 – 2018 Proposed Budget	<u>\$ 8,930.00</u>
Balance remaining in account	\$ 3,558.30

Please take this information back to your chapters and states to discuss so that we can vote on this in October.

Pat Hamby (IN) asked if we will know by October if we have paid all expenses for the IC Convention. Will we make a profit? Angie stated that the books for the IC Convention should be closed out by October.

Diane Vanusek (MN) asked why we are spending the excess money. Angie stated that last year the Executive Board was asked to come up with ideas on how to spend the excess money and not have as many fundraisers.

Linda Schmidt suggested that if you have other ideas on what else we could do with the excess money, send Linda an E-Mail. The Executive Board will discuss your ideas.

The Executive Committee also discussed using the excess money and profits of IC Convention to subsidize and lower the South Dakota registration. Kim Poling suggested that we spend the excess money over 2 or 3 years instead of spending it all in one year.

Celeste Webb asked if we are currently paying \$150 for Michigan registration what is a reasonable registration for South Dakota. It was suggested that we use the excess funds to lower the registration to \$125 per year for the next 2 or 3 years. Please send your suggestions to Celeste Webb or Angie Butenschoen.

Jamie Atchison said because of the hotel contracts, MARC should not go too low with registration costs because we want to make sure we have enough money to pay all the expenses.

ReMARC is not on the website for March and June. Angie stated that we are trying to get hold of Tarah Eliason to resolve this.

Chip Shaffer said that many people indicated that Camp Hope in Farmington, MO. was the best MARC field trip ever. Words used to describe it were awesome, wonderful, uplifting, therapeutic, and heartwarming. It costs \$1500 per soldier to attend Camp Hope so financial help and fundraisers are essential. The staff is composed of volunteers that are unpaid and donate their time. The money from the fundraisers goes 100% to Camp Hope. None of the money goes to administrative fees. Angie thanked Chip for arranging the field trip.

Chip asked that we please bring one pair of new socks that fits comfortably in a soldier's boot when we travel to Detroit for the MARC Conference. Half will be sent overseas and half will go to the veteran's hospital.

Cyndie Ewy (KS) says that the Hope for Hero video will be on the IC website. Blythe Wilson says you can go to the following website to see the Hope for Hero video on [Hope-for-Heroes.org](http://Hope-for-Heroes.org) Chip also said that if you E-Mail him he would make sure you receive a copy of the video.

Claudia Hattinger has a MARC flag from a chapter that disbanded in North Dakota and she will give it to Angie. If anyone needs a MARC flag contact Angie Butenschoen.

Sandy Hosack, Rosalie Echele, and Angie Butenschoen gave a big thank you to all those helping with the IC conference. This was such a happy event and we want to thank you from the bottom of our hearts for all the love and support you gave us to make this event successful.

Respectfully Submitted,  
Debbie Vercellono  
Recording Secretary