

MARC Board Mid- Year Planning Meeting, February 17, 2017

Celeste Webb, MARC President, welcomed everyone who came to the meeting and handed out the agenda of topics for discussion.

Attendees: Brenda Fields, Celeste Webb, Deb Vercellono, Denise Hagerty, Kim Poling, Jill Richards, Tarah Eliason, Kim Berven, Angie Butenschoen, Rhonda Rawlings, Linda Schmidt, Melanie Niehus, Julene Donnay

VP Report- Deb Vercellono

Asked us if we knew people in our states who are interested in running for office. Please let her know of any eligible people.

MARCs Magic Moments – theme for Deb’s year. Deb wants to have a more formal installation.

Presently the slate of candidates for 2018 – 2019 are:

President – Deb Vercellono

VP/President Elect – Linda Schmidt

Communications – Kim Poling, Mary Houghland

Treasurer – Bonnie Templeton

Secretary – Brenda Fields

W&Ms – Sandy Hongerholt

Audit – Lynn Thiebault on Committee only, Michigan

Chaplain – Jill Richards

Parliamentarian – Rhonda Rawlings

Jr Past President – Celeste Webb

Angie reminded everyone who is running for office to complete the MARC Elected nomination form and credentials to send it to her.

The appointed Officer and Committee Form should be updated by Deb and put on the website.

Secretary- Linda Schmidt

No report at this time.

Treasurer- Brenda Fields

Presented Treasurer Report

Beginning balance as of 10/13/17 was \$20,187.52. Income was \$16,970.43 from the 2017 IC Convention Profit and \$6,124.28 from the 2017 MARC Conference Profit. Balance \$43,282.23.

Expenses of \$9,968.45 leaving a balance of hand of \$33,313.78.

MARC Profit - \$6,124.28 - \$500 was repayment of MARC loan, \$1,500 went to Speakers Fee budget line, and \$ 4,124.28 was actual profit

Will cancel check to Emmy and issue one to Tarah for \$500.00 because Emmy didn't cash it since she isn't Conference Chair

Fidelity Bond is to be paid this year for \$400, which is good for 3 years.

***Angie Butenschoen moved that we make a \$200 donation to the ESA FFF to sponsor two tables. Jill Richards seconded the motion. There was discussion with concerns. Motion did not pass.

***An amendment was made to the motion to give \$1,200 to the ESA Foundation Fund Fest representing \$100 from each state. Motion made by Julene Donnay and seconded by Jill Richards. Motion carried.

MARC Conference, October 2018 - Tarah Eliason, Conference Chair

Passed out flyer and tentative agenda.

Yoga will be offered Friday and Saturday mornings.

\$6 vouchers given for Breakfast. Great breakfast buffet!

There will be a "Buy me a drink bucket" at the registration table, which everyone thought was a great idea. You put your name and phone number in the bucket and then draw out a name to get together with and have a drink. This is a great idea to get to know someone you don't know or to know someone better.

The Marketplace will be held next to the meeting room. We will offer outside vendors to sell at the Marketplace for a fee and possibly donating part of their proceeds.

1st speaker – Call to Freedom – can talk about trafficking or can be a motivational speaker. We preferred trafficking topic presented.

2nd speaker – Elaine Doll-Dunn who is a published author of 5 books and is a marathon runner. Most of all she is 81 years young and started running at age 40.

Discussion on opening up speakers to the public for a fee. Can join us for lunch for another fee. Set a deadline and they pay up front. Everyone agreed that this was a great idea. Tarah and Kim will work on this.

We will have our Mixer at the Shrine Mosk where we will have dance lessons. Kim and Tarah are working on getting transportation to the location, possibly the trolley.

There will be two different kind of punch tickets with discounts – one for pub crawl and one for shopping. Once people return their cards will be put it in a bucket, and there will be prizes for those they draw out.

The MARC Attendee gift will be a wine glass with name on it. Tarah is making them. There will also be an iPad with photo booths – there will be two locations in the room during our Friday evening event.

The entertainment will be Dueling pianos on Saturday night.

Celeste will choose who she wants to conduct the flag ceremony.

Ways N Means- Jill Richards, fundraiser

Ideas presented were:

1. Screw your neighbor game; gift card raffle
2. Possibly BINGO – split half and half
3. Reverse raffle – put \$10 in for a ticket. Pull out tickets and the last one wins 50%. Buy before the event and Tarah will send a letter to South Dakota 30 days in advance to get approval to have this event.

***We decided to have the reverse raffle this year for Ways & Means project.

We will talk this up at our state visits and sell tickets then. If they write a check to make it out to MARC and send to Brenda/Jill.

There was considerable discussion about the amount of money that we have in the Treasury vs requiring W&Ms money.

Made \$3,039 on W&M last year.

Hope for Heroes- Julene Donnay

Asked Tarah for ideas of how to honor the heroes in SD. Julene will work with Tarah and Kim who has a speaker, Theresa who is a relative of Kim Berven. She will be speaking with us about veterans, and we will make plarn and sleeping mats for them. It takes more time to make plarn than it does the mats. We will ask members to donate bags and will be doing this hands on project during the conference.

Clipping coupons – for those who participate in this project, we would like to know chapters/states who participate and how much they donated.

Kim Berven will give us ideas of what to donate for the Veterans Hospital gift shop – we will donate all sorts of items so the Veterans are able to choose items for Christmas Presents. Also, travel shampoos, etc., please bring them to the MARC conference for the veterans.

If you want to send items overseas to the military, Denise Hagerty and/or Kim Poling will give us the address to mail them to.

Foundation- Celeste - Quilt fundraiser

Lurene Conner is Foundation Chair. Celeste made a quilt out of St. Jude material donated by Lurene. It will either be auctioned or raffled off. Celeste is trying to make another one because there is enough material to do so. All money raised will go to the Foundation.

MARC State Visits- Celeste/ Talking points- All

MO – Jill Richards

OK – Linda Schmidt

MN – Kim Poling

KS – Denise Hagerty

IA – Brenda Fields

SD – Deb Vercellono

OH – Lurene Conner

WI – No IC Rep. – Celeste (Rhonda if Celeste can't go)

MI – Mary Houghland (Deb F. if Mary can't go)

NE – Bonnie Templeton

IL – Julene Donnay

IN – Angie Butenschoen

Travel Mileage Reimbursement – complete a voucher and send it to Brenda Fields. Mileage is 14 cents per mile.

\$1,500 is on budget to cover travel expenses from those states that don't cover registration/room

\$1,700 is on budget to cover travel expenses not covered by the states.

MARC Registration

\$150 is the cost for full registration. Room Rates are \$139 for a King and \$144 for a Double at the Hilton Garden Inn Downtown, 201 E. 8th Street, Sioux Falls, SD 57103. 605-444-4700.

Meal prices

- Friday luncheon – \$28.60
- Saturday luncheon \$26.05
- Saturday banquet – \$47.76

Discussed discounting \$50 per person for full registration since we have so much extra money in the treasury. It was decided to only discount registration by \$25 so we could do the same thing in multiple years.

We discussed giving away 5 full registrations at MARC Conference. After much discussion we decided to give away one free registration for each state since we have plenty of money. Have people put in names and email addresses. One name from each state will be drawn at MARC,

and they will win a full registration of \$125.00 that day in cash. (\$1,500, total) Non transferable

There is no president for Marcettes. The MARC President sets up a committee to set it up the Marcettes breakfast. The breakfast will be at the hotel. This year Celeste will be setting it up with Tarah's help.

Engagement- Rhonda Rawlings, All

Rhonda will make a "Save the Date" invitation to be handed out during state conventions.

We asked Tarah what would make her come to ESA Conventions and meetings. Tarah said she likes the friendship and sisterhood that makes her want to come back. **Having fun** and not having speakers like AARP or building the age gap. More social activities on the day prior to the business meeting. Have more active things to do. Don't necessarily sit with your chapter so you can get to know other people across MARC.

Advertising – need MARC Reps to be energetic during their visits.

Make sure that all important information, as well as the reMARC's are passed on to all members.

Oklahoma – speak with Peggy Sprinkle and Deb Hughes to try to engage them in MARC. Linda will work on that when she visits their state as MARC Rep.

Need to revamp the MARC website – review and update with current info. It's outdated and OK is not included.

Communicator- Kim Poling

Kim will review and revise the brochure which is on MARC website.

Deadline for submission of articles is March 1st. Next reMARC's will come out in the end of March.

If you don't feel you have a report then send a little write up about what is going on at your state convention – activities and speakers.

Parliamentarian- Denise Hagerty

See the attached proposed By-law changes.

We toured the hotel and broke for lunch.

Motion – Linda Schmidt moved that we pay the overage of our lunch budget of \$59.41, and it was seconded by Angie Butenschoen. Motion carried.

MARC Visits Topics

- \$1,200 donated to FFF for each of the MARC states
- No big fundraisers for W&M's this year. We will have a \$10 Reverse Raffle. We will email tickets to MARC Reps that Jill creates. 50% of profit to winner and the rest to W&Ms. Need not be present to win.
- Hopes for Heroes focus will be the plight of the Veterans in SD. We will make sleeping mats from plastic grocery bags so bring your clean plastic grocery bags to the MARC Conference. If you're driving please bring scissors.
- Every state please bring total count of their coupons donated to veterans this year and give to Julene Donnay.
- Dropped price of registration by \$25 if it is turned in by a specific date.
- One full registration from each state will be given, drawn at the Conference and the person must be present to win.
- Pass out the revised brochures and encourage everyone to come and bring their friends.

Respectfully submitted,

Linda Schmidt, MARC Secretary